Sponsors

The support of these corporations, businesses, organizations, and schools greatly enhances the efforts to improve and protect the ocean off the New Jersey and New York coasts.









The William Penn Foundation

<u>Supporting sponsors:</u> AAA Mid-Atlantic, Brookdale Community College Honor Society, C. Rooney Produce Company, Divers Two, Inc., Interact Clubs of Rotary International, The J.P. Morgan Chase Foundation, Navesink Marina, Panasonic, Rumson-Fair Haven Regional High School Environmental Club, Sam's Club, and Surfrider Foundation - Jersey Shore Chapter.

<u>Contributors:</u> Clean Communities Programs of Brigantine and Sea Isle City; Environmental Commissions of Bay Head, Bradley Beach, Manasquan, and Pine Beach; A&P of Ortley Beach, Dover Township Department of Parks & Recreation, FaNagle the Bagel, Gateway National Recreation Area - Sandy Hook Unit, Genuardi's, Island Beach State Park, Jenkinson's Aquarium, Lower Cape May Regional High School, Marine Academy of Science & Technology, Marine Academy of Technology and Environmental Science, Monmouth County Vocational School, NJ Community Water Watch, The Ocean Conservancy, The Ocean Drive, Pete Smith Surf Shop, Sawmill Cafe, Target, and Wawa.

Beach Sweeps Highlights

Record Turnout

Atlantic Highlands Brick **Flberon** Hamilton Preserve Ideal Beach Lake Fred Lavallette Loch Arbour Longport Manasquan Ocean Grove Pt. Pleasant Beach Sandy Hook Sea Bright Sea Isle City South Seaside Park Tuckerton

"One for the Record Books"

The 2004 Beach Sweeps was a spectacular success, setting new records for debris collected, tons removed, locations covered, miles of beaches cleaned, and participation by individuals and groups. The spring beach cleanup, alone, set a Clean Ocean Action record of most volunteers for a single cleanup -- **4,021 volunteers** -- nearly equaling the total volunteers for both cleanups in 2002. The fall cleanup nearly tied the record. The combined total of the two 2004 Beach Sweeps surpassed the previous volunteer participation record by over 1,500 volunteers.



Volunteers help one handful at a time.

Seventeen locations set new records for total volunteer turnout for the year and fourteen set individual site records for a single cleanup. Eleven new locations reported data on the Beach Sweeps for the first time. Many municipalities expanded their cleanup sites within their communities.

Sweeps Sites Highlights

Atlantic County - Over 800 students from the entire Margate Public School District and Blessed Sacrament School participated in the spring.

Cape May County - Spring - student from Lower Cape May Regional High School Participated in their 14 year of cleaning four beaches along Delaware Bay from the Villas to Cape May.

Ocean County - At one site in Seaside Park, 28 volunteers from the Coastal Jersey Parrothead Club picked up 556 candy and food wrappers/bags. In Seaside Heights, 95 volunteers collected 2,150 cigarette filters.

Monmouth County - At Ocean Grove, volunteers found over 600 used fire works at the fall Sweeps. In Sea Bright, four young volunteers used their environmental smarts by taking mass transit to the Sweeps and arriving by bus (at their own expense) to volunteer at the Merri-Maker's site.

New Locations

Barnegat
Barnegat Light
Harvey Cedars
Hazlet Township
Highlands
Manasquan River
Middle Beach
Raritan Bay
Somerville
Surf City
Union Beach