

Clean Ocean Advocate



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- Student Ocean Advocates: The Next Generation!
- Surfer's Environmental Alliance
- Spring Beach Sweeps Scheduled!

March 2011 Highlights

Spring into Action at the Spring Beach Sweeps on April 30th! Find the location near you inside!

Celebrate Earth Month!

Clean Ocean Action
18 Hartshorne Drive, Suite 2
Highlands, NJ 07732
732-872-0111
www.CleanOceanAction.org
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UPCOMING EVENTS

April 1: Earthshare Celebrates!
- Laurita Winery
- 7-10p.m
- \$45/person, \$50 at the door

April: CelebrateEarth Month with Aveda!!
- Many activities near you!
- Some listings inside!
- Full list online!

April 30: Spring Beach Sweeps
- Over 70 locations in NJ
- 9a.m.- 12p.m.
- More information inside!

May 7: Ted Shred's Bike Race
- Sandy Hook
- \$10/entry
- Afterparty to follow

May 22: Family Beach Ball
- Ship Ahoy Beach Club
- 3-7p.m.
- Tickets available online

Our COAlition

Featuring...*Surfer's Environmental Alliance (SEA)*

Surfer's Environmental Alliance (SEA) is a grassroots organization committed to the preservation and protection of the environmental and cultural elements that are inherent to the sport of surfing.



SEA members are devoted to the protection of the natural wonders of the coastal environment and to fostering and protecting beach access.

SEA was founded in 1991 by surfers who wanted to do something to protect the ocean, beaches, and coastlines. Based in Northern California and New Jersey, SEA is currently working on independent water quality tests during storm activity in the winter months, beach access, and the right to surf during hurricane swells.

Since Clean Ocean Action began its fight against liquefied natural gas, SEA, and especially Richard Lee, a SEA national board member, has been an active coalition partner. They fought alongside us every step of the way. "There are few things you can count on; if it will clean up the ocean, COA is for it. If it will industrialize or pollute the ocean, COA is against it. I'm proud of SEA's affiliation with COA and will continue to fight to establish the Clean Ocean Zone," said Richard Lee.

SEA continues to partner with COA on water quality related issues and on the establishment of the Clean Ocean Zone. They offer many opportunities and events for surfers and non-surfers to get involved. For more information about SEA, visit seasurfer.org.



Richie Lee, SEA

The Next Generation: Student Ocean Advocates

Student Ocean Advocates (SOA) are representatives from high schools in Monmouth and Ocean Counties that meet bi-monthly at Monmouth University and Ocean County College where they learn about ocean related issues and produce a student-run campaign aimed at addressing a current ocean threat.



This year 50 students from 16 schools participated. During the program, students learned about the process of advocacy and tools/techniques they can use to create change in their community. Drawing on their new skills, the students dove into their chosen issue and develop a campaign to address the problem.

The SOA's from Monmouth County are working to reduce bottled water consumption in order to reduce the amount of plastic ending-up in the marine environment. Their projects included presenting about the environmental harms from bottled water, having bottled vs. tap water taste tests, pledges to stop using bottled water, and bottled water sculptures displays.

The SOA's of Ocean County have been fighting nitrogen pollution in Barnegat Bay caused by fertilizer use. They used the Barnegat Bay Buddy program to educate and recruit new environmental stewards. They also gave presentations to their schools, set up informational tables and displays, and were featured in the morning announcements. Ocean County SOA's will also be featured in the Jellyfish Symposium. The group learned a great deal about advocating at a moments notice and were featured on the student-ran radio station at Ocean County College! Way to go SOA's!



Disaster in the Gulf: One Year Later

April 20, 2011 marks the one-year anniversary of the BP Deepwater Horizon disaster. Marine life and the environment have been extensively damaged by the oil and natural gas released. Yet, since that time, no new laws have been passed in response to the disaster to prevent such a situation in the future. The Federal Agency in charge of offshore energy development is still undergoing reforms. After the BP disaster, deepwater drilling permits were suspended due to the lack of adequate oil spill response plans and capabilities. Earlier this year, the suspension was lifted, despite the lack of implementation of substantive changes.

With increasing oil prices, many politicians are calling for more domestic drilling in the Atlantic, Arctic, and Pacific. Although the Atlantic Coast is protected from offshore drilling for the next 5 years, the policy could change with political pressure. Increased offshore drilling will not affect gasoline prices. We are still exporting more oil overseas than ever before.

You can take action on this issue by calling your congressional representatives to voice your concern. You can reach your find your representative on our website (www.cleanoceanaction.org) and call the Capital Switchboard at (202)224-3121. For more information visit: www.healthygulf.org.



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- Daily updates and dialogue. Daily digest.
cleanoceanaction.blogspot.com

COA website:
cleanoceanaction.org

SCIENCE & POLICY NEWS

Heather Saffert, Ph.D., Science@cleanoceanaction.org;
Sean Dixon, Esq., Policy@cleanoceanaction.org; Jennifer Samson, Ph.D.

Testimony: NYC Sustainable Dredged Material Management Policy

On March 8, 2011, COA testified before the New York City Council's Committee on Waterfront Management on Developing a Sustainable Dredged Material Management Policy. Making such a policy citizen-based is critical as meaningful public input and education are necessary for successful management outcomes.

COA explained that NJ's dredging program can serve as a model for carefully regulating dredged material, coordinating activities involved, and facilitating beneficial reuse for beach replenishment, brownfield remediation, landfill closures, and other purposes. Only after this protective regulatory system was developed was New Jersey able to exempt dredge material from its previous classification as solid waste.

COA recommended that both New York City and NY state become more involved in NY/NJ Harbor dredged material management to create a more consistent and collaborative bi-state program. COA also urged adoption of the Regional Sediment Management Plan and implementation of its recommended actions, as a sustained regional effort is vital for managing dredging needs in the Harbor.

Until a more robust regulatory program and process are put in place in New York and the resolution is clarified, however, COA could not support a council resolution to declassify clean dredged material. Full testimony can be viewed at cleanoceanaction.org

New Jersey Spill Act Liability

In March, the New Jersey Assembly is slated to vote on a bill that the State Senate passed almost unanimously in mid-December – the lifting of liability caps for oil & hazardous material spills that occur outside New Jersey but affect the State's citizens, businesses, and environment.

This bill would make all "persons" (which includes everything from actual people to boats, oil rigs, and gas refineries) liable for clean-up costs and any and all economic damages that result from their spills.

Follow COA's blog (accessible at cleanoceanaction.org) for news of the bill's fate in the NJ Assembly.

Update on the New Jersey Budget

Governor Christie proposed 2011-2012 budget increases the funding for Department of Environmental Protection programs by 5.3% over this year's levels, to just under \$350 million. Specifically, the Governor boosted funds available for cleaning up toxic sites, implementing water quality improvements, expanding parks and park budgets, and ensuring that the DEP will not suffer reductions in staff.

The Governor also proposes not to divert Regional Greenhouse Gas Initiative Fund for use in other programs, as had happened last year.

Clean Ocean Action Wind Policy

COA finalized its policy position on offshore wind energy development ("OSW"). In the policy statement COA stresses the need to reduce fossil fuel reliance and use through conservation and efficiency. It is COA's position that any offshore renewable energy facilities' development must be "responsible" - pre-planning, oversight, and precaution must go into all OSW decisions. The COA OSW policy will be posted on our website soon.

EDUCATION & ADVOCACY

Tavia Danch, Education@cleanoceanaction.org
Meg Gardner, Citizens@cleanoceanaction.org

What are YOU doing to Save Barnegat Bay?



We are certain you have heard, but it's worth repeating: Barnegat Bay is polluted with an excessive amount of nitrogen, a primary ingredient in lawn-care fertilizers. As a result, the Bay's unique ecosystem is dying. Too much nitrogen causes harmful algal blooms, which block light in the water from reaching plants, fish, and shellfish.

New Jersey recently passed the nation's toughest fertilizer law that will reduce the amount of pollution entering waterways; however, we can all make a difference through our individual actions. How?

Become a Barnegat Bay Buddy today!

By taking the Barnegat Bay Buddy Challenge, individuals fill out a check-list as they learn lawn-care best management practices that will reduce the non-point source pollution that comes from their yard and eventually winds up in the bay. Certified Barnegat Bay Buddies are awarded with lawn medallions and become part of a larger movement for collective citizen action to help Barnegat Bay. Learn more by calling the COA office or visiting our website!

The Students need YOU: Student Summit Educators Needed!

Do you have experience working with kids or teaching about coastal issues? Then the Student Summit is the program for you! The spring dates where educators are needed are May 10, 11, and 26, from 8:30am until 12:30pm. Breakfast and lunch are included as well as a stipend for your time. Activities include leading field trips around Sandy Hook and focusing on a specific topic, including the tide line, birding, fishing, holly forest, etc. Bring your experience and expertise to the table.

Please email citizens@cleanoceanaction.org or call 732-872-0111 by the end of April and ask for Meg if you are interested!

Coastal Creature Feature

The February creature feature was the Minke Whale (*Balaenoptera acutrostrata*), which is also called Little Piked for its small size and pointed beak. Minke whales are thought to have a complex social structure, as they are sometimes sighted alone, in small groups, and in larger groups (400 or more) in feeding areas. About 185,000 minke whales live in the Atlantic. These baleen whales make a variety of vocal noises and use low-frequency sounds to communicate. Increasing noise pollution in the ocean is a concern. Judge L. Piked thanks all who submitted guesses and congratulates the contest winner, Ben Sheppard of Ocean, NJ!

The April creature has a grayish white crusty outer shell and smooth inner shell that grows up to 8-14 inches. They live in brackish estuarine areas that have hard sand, shell or firm mud bottoms. They stick to each other forming reefs that create habitat for fish and other creatures. Water pollution, disease, and habitat impacts have decreased populations from much more abundant levels in the past. There are restoration efforts in our region.

For a chance to win a COA T-shirt, submit your guess to Judge Pearl C. Filter by mail, fax, email (18 Hartshorne Dr., Suite 2, Highlands, NJ 07732; 732-872-8041; science@CleanOceanAction.org) or by visiting CleanOceanAction.org.

(Creature Feature and Sea Scenes appears every other month in the *Clean Ocean Advocate*.)



Join the Ocean Pollution Education Team!

Do you enjoy spreading the word about the importance of marine conservation? If so, Clean Ocean Action invites you to join the Ocean Pollution Education Team to increase and expand our environmental education presentations.

The Education team will assist by conducting presentations about ocean pollution issues to their local school and community groups on an "as-needed" basis. All presentations are coordinated and scheduled by Tavia Danch, COA's Pollution Prevention Coordinator.

To become part of the Education Squad, educators must attend an initial training session, as well as periodic update sessions. Education Squad teachers receive a stipend to compensate their time. Please contact Tavia at education@cleanoceanaction.org for more information.

EVENTS

Tom Harris, development@cleanoceanaction.org
Emily Hackett, events@cleanoceanaction.org



Tributes

In Honor of Margo and Carl Pellegrino

Supporters of Clean Ocean Action can support the work of the organization while honoring special achievements, friends and colleagues. To have your tribute placed in the Clean Ocean Advocate, please Contact the office.

Editors Note: Margo has paddled solo thousands of miles for ocean awareness issues.



Ted Shred's Original Surf Wax Candle Co. - Beach Cruiser Bike Race

8K race throughout Gateway National Recreation Area at Sandy Hook \$10 donation to enter goes to support COA's ocean protection work
Saturday, May 7th - Afterparty to follow



Saturday, April 30, 2011, 9am-12:30pm

Visit www.CleanOceanAction.org for most recent information and a Google map of site locations.



In-Kind Support
Provided by:



Additional Sponsors:



ESSEX COUNTY

GLEN RIDGE - Toney's Brook in Glenfield Park

MIDDLESEX COUNTY

OLD BRIDGE - Old Bridge Waterfront Park; parking lot off Laurence Pkwy.

MONMOUTH COUNTY:

- ABERDEEN** - Fisherman's Parking Lot at Cliffwood Beach
- ALLENHURST** - Euclid Avenue- *Site sponsored by Surfrider Foundation, Jersey Shore Chapter*
- ASBURY PARK** - Convention Hall on the Boardwalk- *Site sponsored by Monmouth County Association of Realtors*
- ATLANTIC HIGHLANDS** - Harbor parking lot on First Ave.
- AVON** - Avon Pavilion at Norwood and Ocean Ave
- BELMAR** - (2 sites)
 - 1) Belmar Fishing Club at First and Ocean Ave - *Site sponsored by Brook 35 & West*
 - 2) 16th Ave Beach - *Site sponsored by Prudential, Jamie Patton and Rob Nigro*
- BRADLEY BEACH** - Gazebo at 5th & Ocean Ave - *Site sponsored by New Jersey American Water* **PENDING**
- BRIELLE** - Fist Avenue and the public access point at drawbridge
- DEAL** - Philips Ave Beach
- HIGHLANDS** - (2 sites)
 - 1) Popamora Point on Shore Drive
 - 2) Snug Harbor Ave. Beach (behind Community Center)
- KEANSBURG** - Laurel & Beachway Aves
- KEYPORT** - Cedar Street- *Site Sponsored by NuStar Energy*
- LONG BRANCH** - Pier Village; public access at Melrose Terrace and Ocean Ave. *Site Sponsored by The Grove and New Jersey American Water*
- MIDDLETOWN** - (4 sites)
 - 1) Leonardo Public beach North.
 - 2) Leonardo Public beach South, at Beach Ave
 - 3) Ideal Beach at Ocean Ave and Bayside Pkwy
 - 4) Bayshore Waterfront Park at parking lot opposite Monmouth Cove Marina (end of Old Port Monmouth Road)
- MONMOUTH BEACH** - Cultural Center
- OCEAN GROVE** - Main Street Beach; Flagpole
- SANDY HOOK** - Seagull's Nest Restaurant; Parking Lot D
Site sponsored by Enterprise Rent-A-Car, New Jersey Natural Gas, and Wakefern Food Corp. ShopRate
- SEA BRIGHT** - (4 sites)
 - 1) Ferguson Beach Parking Lot (Just north of Rumson/Sea Bright Bridge)
 - 2) Meet at Gaitor's Restaurant
 - 3) Meet at Mirasol Restaurant
 - 4) Public Beach, Meet at Parking Lot - *Site Sponsored by The Grove*
- SEA GIRT** - Boardwalk at Beacon Avenue
- SPRING LAKE** - South Pavilion at Atlantic & Ocean Aves -*Site sponsored by Brook 35 & West*
- UNION BEACH** - Florence Avenue at Front Street - *Site sponsored by New Jersey American Water*

OCEAN COUNTY

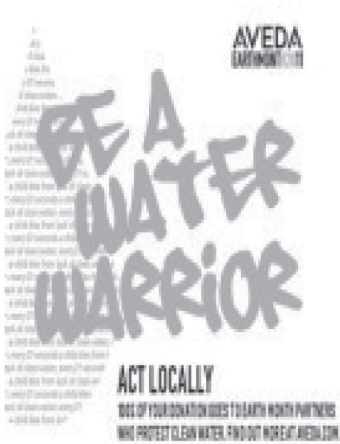
- BARNEGAT** - Municipal Dock at East Bay Ave
- BAY HEAD** - Central Market; Rt 35 & Mount St
- BEACHWOOD** - Public Beach, Compass Ave
- BRICK** - Brick Beach III next to Ocean Club on Rt 35N
- LAKEWOOD** - Lake Carasaljo across from St. Mary's Church
- LAVALLETTE** - Philadelphia Ave Beach
- MANTOLOKING** - Lyman Ave. Beach
- NORMANDY BEACH** - Labrador Lounge; Peterson St & Rt 35 N
- OCEAN GATE** - Wildwood Ave Pier
- ORTLEY BEACH** - 3rd Ave Beach
- PT. PLEASANT** - Beach at Maxon Ave. & River Ave.
- PT. PLEASANT BEACH** - (2 sites)
 - 1) Jenkinson's Aquarium- *Site sponsored by Jenkinson's Aquarium*
 - 2) Maryland Ave Beach
- SEASIDE HEIGHTS** - (2 sites)
 - 1) Grant Ave Beach
 - 2) Pedals N Paddles; north boat launch
- SEASIDE PARK** - (4 sites)
 - 1) Stockton Ave Beach
 - 2) Island Beach State Park, Ocean Bathing Area #1
 - 3) Midway Beach at 6th Lane
 - 4) 2nd Ave Beach

ATLANTIC COUNTY:

- ATLANTIC CITY** - Boardwalk at Rainforest Cafe; Missouri Ave. & Columbia Place
- BRIGANTINE** - 17th St Beach, South
- EGG HARBOR TWP.** - Longport Dog Beach
- LONGPORT** - 33rd & Atlantic Ave. Beach
- MARGATE** - Granville Ave Beach
- OCEANVILLE** - Forsythe Wildlife Refuge, Visitors Center
- VENTNOR** - Newport Ave - *Site sponsored by Adventure Aquarium*

CAPE MAY COUNTY

- AVALON** - 30th St. Beach
- CAPE MAY** - Nature Center of Cape May **PENDING**
- DEL HAVEN** - Sunray Beach at Roosevelt Blvd.
- NORTH WILDWOOD** - 15th Ave Beach
- OCEAN CITY** - (2 sites)
 - 1) 9th St Music Pier-*Site sponsored by New Jersey American Water*
 - 2) 57th St. Beach
- SEA ISLE CITY** - JFK Blvd
- STRATHMERE** - Webster Ave
- STONE HARBOR** - 95th St
- WILDWOOD** - Poplar Ave
- WILDWOOD CREST** - Rambler Road -*Site Sponsored by Lower Cape May Regional Education Association*



Since 2007, COA has been an Earth Month partner for the north east region during their fundraising and awareness activities for clean water throughout the month of April. We are thrilled to continue to be a participant and the recipient of funds raised during their events. Thousands of salon and spa professionals, experience centers, employees, and guests participate in exciting events that include fashion shows, cut-a-thons, Walks for Water, product raffles, and much more. Last year over \$114,000 was raised to support COA's work, and incredibly Aveda met their \$3.9 million 2010 goal for clean water projects across the globe. What began as a day of awareness became \$18 million raised for the Earth.

Aveda has been making products with certified organic ingredients since 1994. The company is one of the largest purchasers of organics in the personal care industry, setting an example for others to follow: 90% of their essential oils and 89% of their raw herbal ingredients, by tonnage, are certified organic.

For more information on the events to benefit COA and soon to be added events; visit cleanoceanaction.org and click on "Be a Water Warrior."

A special thanks to the following salons for participating!

A New Beginning Salon and Spa, Bethel, CT
Acapello Salons and Spa of Saco, ME Scarborough, ME and Falmouth, ME
Athena Salon, Boston, MA
Aurvara Salon, Amherst, MA
Aveda - Bridgewater Commons, Bridgewater, NJ
Aveda - Cherry Hill Mall, Cherry Hill, NJ
Aveda - Copley Place, Boston, MA
Aveda - Garden State Plaza, Paramus, NJ
Aveda - The Mall Short Hills, Short Hills, NJ
Aveda - Natick Mall, Natick, MA
Aveda - Providence Place, Providence, RI
Aveda - The Shops at Liberty Place, Philadelphia, PA
Aveda - South Shore Plaza, Braintree, MA
Aveda - Willow Grove Mall, Willow Grove, PA
Beyond Beauty of Mashpee and Hyannis, MA
Bleu Tangerine, Hempstead, NH
Dearaujo Salon, North Dartmouth, MA
Deborah Coull Salon, Beverly, MA
Dimensions Salon, Carver, MA
Eco Salon, Bronx, NY
el Coco, Boston, MA

Jo's Salon Diva, Galloway, NJ
JW Salon, Salisbury, MA
Liz Russell Salon, New York, NY
Lord and Lady's, Newington, NH
Luminous Salon and Spa, Providence, RI
Lux Spa and Fitness, Philadelphia, PA
Michael Wayne Salon, Wareham, MA
Organix Spa and Salon, Bedford, MA
Pure Energy Hair Studio, Nutley, NJ
Pyara Spa and Salon, Cambridge, MA
Pyara Spa and Salon, Burlington, MA
Radiance Salon, Salem, MA
Rizzieri Aveda School, Voorhees, NJ
Rosebud Salon, Providence, RI
The Sapphire Salon and Spa, Moosic, PA
Scott J Salons, New York, NY
Solari Salon and Spa, Portsmouth, NH
Talkin' Heads, South Amboy, NJ
Ted and Company Salon, Staten Island, NY
Top Notch, Alpha, NJ
Vero Salon, Middleton, MA



Please visit cleanoceanaction.org for details on Earth Month events taking place in our region. Contact Emily Hackett at events@cleanoceanaction.org or (732) 872-0111 for more information.

