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- Thousands of Beach Sweeps Volunteers Clean NJ Beaches
- Save the Date: Waves of Action Conference and Awards 12/7
- November Waves of Action to Bring Resiliency to Classrooms

## November 2013 Highlights

- TAKE ACTION TO HELP YOUR OCEAN:**
1. Write a letter to your NJ/NY Governor to veto Port Ambrose LNG offshore facility.
  2. Visit [www.ForTheShore.org](http://www.ForTheShore.org) for information on the Waves of Action Conference and Awards Breakfast on Saturday, December 7.
  3. Support COA's work at [www.CleanOceanAction.org](http://www.CleanOceanAction.org).

LABEL

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### UPCOMING SANDY-RELATED EVENTS

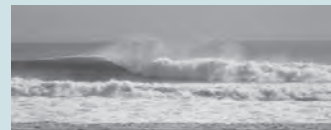
Join New Jersey Future on Tuesday, October 29 from 8:30 AM - 4:30 PM for a program called Sandy One Year Later: Looking to the Future.

This free program is organized by Monmouth University, New Jersey Future, Union of Concerned Scientists and New Jersey Recovery Fund and will take place at Monmouth University in West Long Branch, NJ.

The second session of the Citizen Campaign's citizen journalism series will be held on Saturday, November 2, at Monmouth University's Club at Magill Commons in West Long Branch, NJ.

This half-day training, called *It Takes a Village: Working Together Online*, supplies the tools to tell online stories.

### TRIBUTES



In Memory of Adelaide and Harold Gabel

In Honor of the Wedding Guests of Karla and Brian Parnagian

In Honor of Olivia Fair's Birthday

### US STRONG REPORTS ON NJ'S 'COSTS OF SANDY'



Senator Bob Singer at US Strong's press conference in Point Pleasant Beach on October 7, 2013.

In a report launched on October 7, US Strong detailed the financial effect of Superstorm Sandy, and whether New Jersey is prepared for another disaster like it. Titled "Extreme Weather Extreme Costs, The True Financial Impact of Superstorm Sandy on New Jersey Homeowners, Businesses, and Municipalities," the report highlights individual stories throughout New Jersey, analyzes the financial impacts, the rise in weather-related damage in the United States, and gives recommendations on advocating for Congress to create an "Extreme Weather Relief and Protection Fund."

The total cost of Sandy is now more than \$70 billion with over half of those costs attributed to the Garden State alone. And while New Jersey is expected to receive about \$25 billion in federal recovery funds, the report asserts that the remaining \$8-\$13 billion will come from New Jerseyans' pockets. There is also a possibility that the shortfall may rise as more costs are estimated.

In terms of businesses, the report states that New Jersey had \$382 million worth of damage to commercial properties, leading to a 20%-40% decline in tourism this past year. According to one survey conducted by the NY Federal Reserve Bank, only 8% of small business owners in NY, NJ and CT who responded to the poll and who suffered damage had flood insurance.

With profiles of homeowners and individuals from Atlantic City to Union Beach, the report not only details the financial toll of the storm, but also the emotional one. Coalition organization members Tom Fote of the Jersey Coast Anglers Association and Roy Deihl of the Belford Seafood Cooperative are highlighted in videos in the online version of the report.

### LETTER FROM CINDY ZIPF COA EXECUTIVE DIRECTOR

Dear Friends:

The one year anniversary of Superstorm Sandy will be a time of reflection. For most of the millions affected by power outages and infrastructure failures, the anniversary will be a memory of lack of water, cold temperatures and shared generators. But for thousands of those with homes hit by the storm surge, Sandy is still a devastating reality. Some reconstruction has been completed, but many are still closer to the start than to the finish. Most of these storm survivors have been victims of another flood — of paperwork and bureaucracy by insurance companies and/or government.

Clean Ocean Action focused on responding with Waves of Action For The Shore — directing almost 14,000 volunteers to projects for citizens, communities, and habitats in need.

Going forward, there are decisions that our leaders must make — how can we better prepare with resiliency and environmental stewardship? How do we sustain a clean ocean economy for boating, diving, surfing, and tourism, but respond to inevitable sea level rise and extreme weather? To reduce the devastation, these questions need to be answered prospectively, before the storms hit. Toward that end, Clean Ocean Action is supporting US Strong, a national, non-partisan initiative to establish an Extreme Weather Relief and Protection Fund to protect families and homes. It would provide for resilient infrastructure and ensure environmental stewardship. Recent studies prove that every \$1 dollar spent to prevent devastation from storms, saves \$9 of clean up and recovery costs.

There are also individual actions we can all take now to reduce climate change, accelerated sea level rise and increased pollution. Severe weather and its devastation costs impact all of us. We can help reduce these impacts.

Step one: reduce, reuse, recycle, repeat. We can all take simple, yet meaningful actions that, together, can have profound benefits! First and foremost, use less energy: as if the planet depends on it—because it does!

Join us on the NEXT WAVE OF ACTION FOR THE SHORE and BEYOND. Look for new postings each month where we will suggest ways that we can reduce energy use without impacting the quality of life. The added benefit will be saving money. There will be more for the children's college fund or taking an eco-vacation, with less cost to the planet. Let's make it a joint adventure: a reality game with a purpose.

Cindy Zipf, Executive Director

# 28th ANNUAL FALL BEACH SWEEPS

## ~~~2013 Statewide Sponsors~~~



## ~~~County Sponsors~~~

Atlantic City Electric, BD, Brook 35 & West, Montecalvo Material Recovery Facility, The Grove, United Teletech Financial

## ~~~Site Sponsors~~~

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Kohl's  
New Jersey Natural Gas  
Paul V. Fericola & Associates  
Surfrider Foundation Jersey Shore Chapter  
Surfrider Foundation South Jersey Chapter

On Saturday, October 19, 2013, volunteers spent their morning cleaning beaches and bays throughout coastal New Jersey as a continuation of Clean Ocean Action's Wave of Action 'For The Shore' program. Waves of Action is a year-long initiative to recover and restore the NJ/NY coastline after the devastation of Sandy. When more than 1,700 volunteers pre-register for Fall Beach Sweeps, it is evident that taking care of our shores a year after Sandy remains a priority.



Over 100 volunteers in Atlantic City were surprised by an acoustic performance from the band "The Barenaked Ladies." The band members pitched in alongside COA volunteers and fans to pick up debris.

Special thanks to COA's dedicated **Beach Captains**, generous sponsors (see list on left), Gateway National Recreation Area - Sandy Hook Unit, Island Beach State Park, Monmouth County Park System, Marine Academy of Science and Technology (MAST), REVERB, numerous municipalities, and all volunteers, especially Barbara Bennett.



**Sandy Hook** • Over 400 volunteers swept 6 locations along the Hook, including about 60 Boy Scouts from the Thunder Bird Council, who cleaned Fisherman's Trail. The three categories of debris that were found most frequently included plastic wrappers/bags (3243), bottle caps/lids (4514), and cigarette filters (3287). Unusual items included a baby's binky and a rat costume.

Left: Red Bank Regional High School Environmental Club enthusiastically volunteered at Sandy Hook Lot E.



High school student and Union Beach Captain Peter Donnelly (on right) and friend in Union Beach



Girl Scout Troop 777 in Bradley Beach



Rutgers University Scuba Club at Belmar 16th Avenue

## Clean Ocean Action's Seaside Sunset

Thursday, October 10th

McLoone's Pier House, Long Branch, NJ

*A seaside celebration that benefitted Clean Ocean Action's environmental education programs*

COA thanks the Seaside Sunset committee and all who attended this year's bash at McLoone's Pier House in Long Branch. The ocean view was spectacular even with a bit of drizzle as guests danced to Thom White and the Rogues and dined on The Lusty Lobster's famous raw bar and a delicious dinner from McLoone's chef Joe Racioppi.

Waves of Thanks to creative sponsors: Kristy Niro at Corkmaven, Daisy Chocolates, Douglas Douty at The Lusty Lobster, Fair Mountain Coffee, My Kitchen Witch, Sickles Market, Ryan Struck for use of his beautiful photography, Sweet Carol Ann's Fudge, and Weleda.

Join COA on Friday, October 17, 2014 for next year's event!

### Special Thanks to Our Event Sponsors

Plymouth Rock Assurance

The McManus Family

Shore Point Distributing Company, Inc.

Montecalvo Material Recovery Facility

Guaranteed Plants and Florist

The Bailey Family

Litwin and Provence, LLC



*Photo Above: Sunset Committee Member Debbie Disakias, COA Executive Director Cindy Zipf and Sunset Committee Chair Ann Gilmartin.*

*Photo Top Right: COA Board of Trustees President Tom Fagan, Cindy Zipf and Ocean Wreck Divers' John Galvin and Joe Conrey.*

*Photo Bottom Right: Plymouth Rock Assurance enjoying the event.*



**CITIZEN ACTION**Zach McCue, [Citizens@cleanoceanaction.org](mailto:Citizens@cleanoceanaction.org)**Environmental Issues Discussed with 11th District Candidates**

Carrying September's Waves of Action theme into the first week of October, Clean Ocean Action sponsored a Coastal Candidates Forum for candidates from the New Jersey 11th Legislative District. Held at the United Methodist Church of Red Bank, and co-sponsored by Food & Water Watch New Jersey and the Red Bank Environmental Commission, the evening gave three candidates the opportunity to engage over 30 constituents in environmental concerns, issues, and visions.

Incumbent Republican Senate candidate, Senator Jennifer Beck, and the Democratic challengers for the Assembly seats, Kevin McMillan and Ed Zipprich, spoke to a mostly environmentally-minded crowd. All three candidates expressed their opposition to offshore liquefied natural gas and oil drilling, and were in agreement on many other issues.

Senator Beck outlined a plan for a public/private partnership to preserve open space, while McMillan stressed the importance of efficiency in energy usage. Democratic Senate Candidate Dr. Michael Brantley and incumbent Republican Assembly candidates, Assemblywoman Mary Pat Angelini and Assemblywoman Caroline Casagrande, did not attend.

**Take Action on Port Ambrose!**

Please make sure that the Governors of New York and New Jersey know how many of their constituents oppose offshore LNG. Make your voice heard in opposition to LNG offshore. Call Governor Cuomo or Governor Christie and urge them to veto Port Ambrose.

**New Jersey:**

Call Governor Christie - (609) 292-6000

**New York:**

Call Governor Cuomo - (518) 474-8390

**Waves of Action to Bring Resiliency and Responsible Recovery to Classrooms**

For November's Waves of Action theme, COA is bringing sea level rise and climate change into the classroom. Currently compiling resources for teachers to utilize, COA is working to create lesson plans based on scientific articles, videos, and websites to help educate our future leaders about the reality of climate change and sea level rise. Educators will be able to register online to receive targeted lesson plans and pledge to teach those lessons on November 13-15 as a part of Waves of Action. For more information, please visit [www.ForTheShore.org](http://www.ForTheShore.org). To fill out Clean Ocean Action's survey on sea level rise, please visit [www.CleanOceanAction.org](http://www.CleanOceanAction.org).

**Supporter Spotlight:  
Participating Organizations Party for the Cause**

In addition to a number of great sponsors and supporters who attended COA's Seaside Sunset this month, COA would also like to recognize our Participating Organizations for taking part. **Ocean Wreck Divers** Public Relations Officer Joe Conrey and Vice President John Galvin, Joe Reynolds from the **Bayshore Regional Watershed Council**, and Captain Bill Sheehan, the **Hackensack Riverkeeper** were all in attendance. Thank you for your hard work year round, your partnership, and your support of COA's initiatives and events.



Photo Credit: The Citizens Campaign

**Learning to Fill an Empty Page with The Citizens Campaign**

"A writer is a person with the courage to fill an empty page," Chris Satullo, vice president for news at WHYY/NewsWorks, told a group of concerned citizens at Ocean County College on Saturday, October 5. Satullo was a presenter during one of the breakout sessions at a COA-sponsored event called *Information Matters: Getting the Real Story*.



Justin Auciello of Jersey Shore Hurricane News presenting at the event

The event, organized by The Citizens Campaign, was the first event in a series entitled *Citizen Journalism: How the Internet Will Cover the Next Superstorm*. Expert presenters led sessions on 'Newswriting 101,' 'Factfinding and Reporting,' 'Photojournalism' and 'Engaging the Community,' with a goal to prepare people to become community reporters.

Justin Auciello, editor and founder of Jersey Shore Hurricane News, a bottom-up, two-way news outlet on Facebook and Twitter, led a session on Factfinding and Reporting. Auciello said that although it can be difficult to stay impartial when emotionally involved in a story, it is important to not jump to conclusions and to report with facts.

To learn more about Citizen Journalism, attend the next event, *It Takes a Village: Working Together Online*, on Saturday, November 2nd from 8:30 am – 1:00 pm at Monmouth University in West Long Branch, NJ. For more information and to RSVP, visit [www.TheCitizensCampaign.org](http://www.TheCitizensCampaign.org).

**SCIENCE AND POLICY**Sean Dixon, Esq., [Policy@cleanoceanaction.org](mailto:Policy@cleanoceanaction.org)**COA Attorney Speaks in Baltimore on Sandy Recovery**

At the 21st Annual Fall Conference on environmental law, hosted by the American Bar Association's Section on Environmental, Energy, and Resources Law, COA staff attorney Sean Dixon spoke and moderated a panel about coastal disaster recovery. With a crowd of over 150 legal leaders from across the nation, Sean led a conversation on issues ranging from insurance policy and disaster preparedness to the need for investments in water, energy, and transportation infrastructure. The other panelists represented the Association of Clean Water Administrators, the US Army Corps of Engineers, and the Zurich Insurance Group.

**WAVES OF ACTION CONFERENCE**Diana Reinhardt Paradis, [Development@cleanoceanaction.org](mailto:Development@cleanoceanaction.org)**Save The Date:**

**Waves of Action Conference and Awards Breakfast**  
Saturday, December 7, 2013 8 AM - 12 PM

**Waves of Action**

**You're invited!** Come celebrate the achievements of almost 14,000 volunteers (so far this year) who helped improve and protect the marine environment after Superstorm Sandy. Reserve your seat now at this breakfast event at [www.ForTheShore.org](http://www.ForTheShore.org).

**Add Your Input to COA's Conference!**

As we look back at all that has been accomplished since Superstorm Sandy, we would like to hear from someone important – you. Clean Ocean Action wants to hear about programs or projects that promote environmental stewardship and resiliency in your town. Add to what COA has already started compiling:

- Has your town created an innovative, green project?
- Has your town brought volunteers together for community service?
- Do you know a business or homeowner that has rebuilt sustainably?
- On the other hand, have you seen rebuilding projects that you believe do not promote coastal resiliency?

**Let COA know!**

Clean Ocean Action wants to hear from you. Email Sean Dixon at [policy@cleanoceanaction.org](mailto:policy@cleanoceanaction.org). COA might add your ideas to the upcoming Waves of Action Conference and Awards on Saturday, December 7th, from 8 AM -12 PM.