



Uniting the Navesink and
Shrewsbury River Communities
for Waterway Awareness and Protection

Saturday, June 1, 2024 from 9 AM—12:30 PM

Rain date: Sunday, June 2, 2024

Two Rivers Watershed Communities:

Colts Neck ~ Eatontown ~ Fair Haven ~ Little Silver ~ Long Branch
Middletown ~ Monmouth Beach ~ Red Bank ~ Rumson ~ Sea Bright
Shrewsbury Borough ~ Shrewsbury Township ~ Tinton Falls ~ West Long Branch



Rally for the Two Rivers Eco-Fest

Saturday, June 1, 2024, 9am - 12:30pm

Victory Park, Rumson, NJ

Dear Two-River Friends,

The Rally for the Two Rivers Eco-Fest is a celebration of all the joys and bounty provided by these iconic waterways and those who work to improve and protect them. You are invited to sponsor this special event which will connect you to the watershed's vast network of groups, citizens and municipal leaders and highlight your company's support for protecting this unique peninsula community.

Established in 2018 by Clean Ocean Action and the Rumson Environmental Commission, the event is an extravaganza of educational fun focused on "Waterway Mindfulness"— the awareness of the role and responsibility we all hold individually to keep our waterways healthy. Since all rivers lead to the ocean, when we keep our local waterways clean, the ocean can also thrive.

The event is focused on providing families a free and hands-on opportunity to meet the many organizations and town agencies who work hard to foster Waterway Mindfulness. It is for the curious of all ages to learn and explore this fascinating and ecologically rich region by enjoying crafts, face painting, music, river seining, yoga, ribbon dancing, and more! This year, locations throughout the watershed will be added that provide unique opportunities for fun and exploration while emphasizing the vast areas that drain into the Two Rivers.

There are also incentives for families to participate in the activities by getting their Environmental Passport stamped after visiting different activity stations throughout the park and the watershed. Completed passports may earn them extra-credit in the classroom and other environmentally-friendly rewards and special treats from local businesses. Everyone gets into the true blue green spirit of the day.

The list of participating communities, businesses, organizations, and activities keeps growing, so check CleanOceanAction.org for the most updated list.

Join us as a Rally for the Two Rivers Eco-Fest Sponsor! You will become a leader in this important, worthy, community-focused, and mission-driven event.

Become a part of the Two Rivers Eco-Fest Family! You will be glad you did!

Ever onward, together!



Cindy Zipf
Executive Director



Rally for the Two Rivers Eco-Fest

2024

SPONSORSHIP OPPORTUNITIES

TWO RIVER

Sponsor

\$3,500

- Featured Prime Event Location† for educational tabling opportunity only (no sales)
- Print media: Sponsor logos and quotes in COA media alerts and pre/post event press releases
- Premier logo placement in Two River Times Eco-Fest Ad *
- Premier logo placement on event banner
- Premier logo placement on event “Passport” distributed to all attendees *
- Online Promotional Materials: “Sponsor Spotlight” post across all COA social media platforms with premium logo size/placement (#’s FB: 16.5K, IG: 15.4K, T: 6K, CC: 37.9K)
- Premier logo Spotlight on Rally for the Two Rivers Facebook page
- Premier logo placement on electronic postcard, which will be sent to schools throughout the Two River watershed for upload to virtual backpacks **
- Premier logo placement on printed postcard, which will be given to businesses throughout the Two River towns ***

NAVESINK

Sponsor

\$2,500

95 square mile
watershed

- Center Event Location† for educational tabling opportunity only (no sales).
- Print media: Sponsor name and quote in COA pre/post event press releases
- Sponsor logo in Two River Times Eco-Fest Ad*
- Sponsor logo on event banner
- Sponsor logo printed on event “Passport” distributed to all attendees *
- Online Promotional Materials: sponsor logo in spotlight across all COA social media platforms (#’s FB: 16.5K, IG: 15.4K, T: 6K, CC: 37.9K)
- Marketing feature on Rally for the Two Rivers Facebook page
- Logo placement on electronic postcard, which will be sent to schools throughout the Two River watershed for upload to virtual backpacks **
- Logo placement on printed postcard, which will be given to businesses throughout the Two River towns ***

STREWSBURY

Sponsor

\$1,000

24 square mile
watershed

- Riverside Event Location† for educational tabling opportunity only (no sales)
- Print media: Sponsor name listed in COA pre/post event press releases
- Sponsor logo in Two River Times Eco-Fest Ad *
- Sponsor name on event banner
- Sponsor logo printed on event “Passport” distributed to all attendees*
- Marketing feature on Rally for the Two Rivers Facebook page
- Sponsor name placement on electronic postcard, which will be sent to schools throughout the Two River watershed for upload to virtual backpacks **
- Sponsor name placement on printed postcard, which will be given to businesses throughout the Two River towns ***

Special Notes

Number of sponsorships may be limited due to limited spaces available.

- Sponsorship must be confirmed by **May 17, 2024** for inclusion of logo on * materials
- Sponsorship must be confirmed by **May 10, 2024** for inclusion of logo on ** materials
- Sponsorship must be confirmed by **May 1, 2024** for inclusion of logo on *** materials

† See “Exhibitor Map and Guidelines” for tabling locations

Rally for the Two Rivers Eco-Fest

2024 SPONSORSHIP APPLICATION FORM

Sponsorship Level: _____ Date _____

Business/Organization Name: _____

Contact Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Email: _____

Phone: _____

Form of Payment (please check)

- Enclosed is a check made out to "Clean Ocean Action"
- Pay online at www.cleanoceanaction.org
- I request an invoice to complete payment
- Please charge my MC ___ Visa ___ Amex ___ In the amount of \$ _____

Credit Card Number: _____

Expiration Date ____ / ____ Security Code _____

Billing Address (if different than above)

Signature _____

Please send this completed form to:

Jocelyn Graham, COA Resource & Development Director

Email: JGraham@CleanOceanAction.org

Mailing address: Clean Ocean Action, 49 Avenel Blvd., Long Branch, NJ 07740

Phone: 732-872-0111 ~ Fax: 732-872-8041

See May 17, 2024 deadline for certain marketing material in package listings