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- Back to the Beach Ball, May 18
- Waves of Action "Marsh Madness" Update
  - Blue Vision Summit 4

# **April 2013 Highlights**

3. Support coastal businesses. Superstorm Sandy. 2. Attend events to benefit communities effected by

on April 27, COA's 28th Annual Beach Sweeps 1. Sign up for the "Wave of Action" Day For the Shore

TAKE 3 ACTIONS TO HELP YOUR OCEAN:

www.CleanOceanAction.org 132-872-0111 Highlands, NJ 07732 18 Hartshorne Drive, Suite 2 Clean Ocean Action

RETURN SERVICE REQUESTED

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#### **TRIBUTES**



In honor of the 96th Street Beach, NY In honor of Tavia Danch In honor of the wedding guests of Meryl Josephson and Sean Christie

#### **VOLUNTEER OPPORTUNTIES**

Help our ocean! Volunteers can sign-up for an entire event, or a shorter portion of time.

4/6/13 NJEF Annual Conference Georgian Court University 8 am - 5 pm

4/13/13 Ocean County Library Earth Day Celebration Plumsted Library, New Egypt 10 am - 1 pm

4/13/13 Cape May City Green Festival Convention Hall, 714 Beach Ave Cape May 10 am - 4 pm

4/20/13 JBMDL Earth Day Laurel Pond Recreation Area, Fort Dix 9 am - 3 pm

4/20/13 Jenkinson's Earth Day Fair Jenkinson's Aquarium 1 pm - 4 pm

4/20/13 Hudson County Improvement Authority Earth Day Fair Liberty State Park 11 am - 4 pm 5/4/13 Bridgewater Eco Blast Kid Street Park, 100

Commons Way, Bridgewater 11 am - 3 pm

## FRACKING PANEL DISCUSSION

#### Fracking, the Foodopoly, and Our Future

Thursday, April 4th at 7pm

Reception with light hors d'oeuvres begins at 6pm Two River Theater -- 21 Bridge Ave-- Red Bank, NJ 07701

Join Food & Water Watch for a panel discussion featuring experts on energy policy and our food system to understand how the rush for natural gas development and the deterioration of our food system are intricately linked together.

#### **Panelists**

Wenonah Hauter-- Executive Director, Food & Water Watch and Foodopoly author

Dean Nelson-- Dean's Natural Food Market

J. Stephen Cleghorn, PhD-- Paradise Gardens and Farm, LLC Sean Dixon-- Coastal Policy Attorney of Clean Ocean Action

#### Free and open to the public! Register at <a href="http://bit.ly/foodopolyredbank">http://bit.ly/foodopolyredbank</a>

For more information, contact Emily Reuman at 978.844.2164 or ereuman@fwwatch.org.

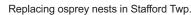
To purchase your copy of Foodopoly in advance through River Road Books and pick it up at the Theater, visit www. riverroadbooks.net/special order.html.



# Glean Ocean Advocate

# "MARSH MADNESS" WAVE OF ACTION SATURDAY, MARCH 23







Volunteers cleaning the marshes of Brigantine

#### "Marsh Madness" for Waves of Action

March's Wave of Action focused on clearing wildlife habitats and preparing them for the return of migratory animals. including threatened and endangered species. Massive amounts of debris from recent storms have accumulated in important wildlife habitats which may make it difficult for critters to gain access, feed, or build nests. Wetlands, beaches, and woodlands are critical habitats for fish, birds, and invertebrates.

Volunteers cleaned out marshes in the Forsythe National Wildlife Refuge in Brick, Tuckerton Seaport, and marsh areas in Brigantine, NJ and New Dorp, NY. They removed debris from the waterways of Lake Takanassee in Long Branch, Reedy Creek in Brick, Deal Lake, and the tributaries of the Shark River in Neptune. Waves of Action volunteers cleaned parks, including Matawan Creek Woods, Jackson Woods in Long Branch, Franklin Lake Park in West Long Branch, and the bays of Sandy Hook. Volunteers also installed a new osprey nesting platform off Cedar Run Dock Rd. in Stafford Twp.

#### **Highlights:**

- -- Student Ocean Advocates (SOA), Conserve Wildlife New Jersey, ReClam the Bay, and eight volunteers installed two osprey platforms in Cedar Run Creek, Stafford Twp.
- -- NY/NJ Baykeeper, Bayshore Watershed Council, and 45 volunteers helped to clean up River Gardens Natural Area in Aberdeen, NJ.
- -- Over 50 volunteers cleaned the marsh on the Somers Point side of the old Beesley Point Bridge.
- -- Volunteers cleared debris out of the marshes of New Dorp, a community in Staten Island, NY.

#### **Special Thanks to our dedicated Wave of Action Project Leaders:**

Katie Barnett, Tom Booth, Duane Bowker, Don Brockel, Monique Burger, George Burkhardt, Laura Domanski, Fran Donnelly, Ed Finlay, Sylvester Griffin, Krissy Halkes, Paul Hart, Chris Huch, Keith w Jacobsen, Erin Johnson, Frank Lawrence, Jerry Maurer, Paige Mosher, Susan Murray, Gerry Pizzi, Joe Reynolds, Dominick Solazzo, Rick Steadman, Faith Teitebalm, Susan Tudor, Lindsay Van Zile, Gail Voss, Britta Wenzel, Mandy Wheeler, Brian Williams, Ben Wurst

#### Waves of Thanks to the Organizations involved on March 23:

Aberdeen Environmental and Shade Tree Advisory Board, Alliance for a Living Ocean, Americorps NJ Watershed Ambassadors, Bayshore Regional Watershed Council, Bradley Beach Environmental Commission, Conserve Wildlife Foundation of New Jersey, Deal Lake Commission, Eco Warriors of Brick, Friends of Deal Lake, Little Silver Environmental Commission, Midway Beach Condominium Association, Monmouth County Clean Communities, Monmouth County Parks System, National Park Service, Natural Resources Protective Association, NJ Audubon, NJ Department of Environmental Protection, NJ Water Savers, NY-NJ Baykeeper, ReClam The Bay, Rutgers Cooperative Extension Water Resources Program, Save Barnegat Bay, Sea Shepherd Philadelphia, Student Ocean Advocates, Surfers Environmental Alliance, Surfrider Foundation, South Jersey Chapter, Tuckerton Seaport, U.S. Fish and Wildlife Service Forsythe National Refuge, Whale Pond Brook Watershed Association, Wreck Pond Brook Watershed Regional Stormwater Management Plan Committee

# 28th Annual



# Saturday, April 27, 9:00am-12:30pm

Find a Location Near You!

Over 60 Sites in New Jersey

For an up-to-date list of sites, go to

www.CleanOceanAction.org

### **Tips to Participate**

- Attend rain or shine
- Bring and wear gloves
- Dress for the weather
- Wear sunscreen and closed, hard-soled shoes
  - Be careful of sharp objects
  - Stay off dunes and respect wildlife

Consider Taking your Beach Sweeping to the Next Level With Financial Support!





COA is using Crowdrise to help collect donations for your Beach Sweeps volunteer efforts and raise funds for COA's ocean protection work. Raise \$100 and receive COA's popular ChicoBag made from recycled plastic bottles. Join us and Crowdrise today! Link to Crowdrise page: http://www.crowdrise.com/BeachSweeps.

#### **SEA SCENE - Beach Sweeps 2013**

Thank you to the generous businesses that partner with Clean Ocean Action to sponsor and support the Beach Sweeps. **Statewide Sponsors** include Atlantic City Electric, Aveda, Comcast Cares, and Shoprite Wakefern. **South Jersey Sponsors** include South Jersey Industries and TD Bank. **Monmouth County Sponsors** include BD, Brook 35 & West, The Grove, TD Bank and United Teletech Financial.

Individual Site Sponsors include Adventure Aquarium - Ocean City 59th Street Pavilion, Brookdale Community College - Middletown Bayshore Waterfront Park, Enterprise Rent A Car - Sandy Hook, Montecalvo Recovery Facility - Sandy Hook, New Jersey Natural Gas - Belmar 1st Avenue, Paul V. Fernicola & Associates - Loch Arbour/Allenhurst, Surfrider Foundation, Jersey Shore Chapter - Asbury Park North Beach, Surfrider Foundation, South Jersey Chapter - In Memory of Tommy Kraemer – Avalon. Additional generous in-kind support provided by Montecalvo Recovery Facility, Rotary Club International District 7510, and Shoprite Wakefern.

#### **CELEBRATE EARTH MONTH WITH COA & AVEDA**

COA has been chosen as an Aveda partner in New Jersey, New York, Connecticut and Eastern Pennsylvania for their **Earth Month 2013** campaign. During Earth Month, funds are raised independently by thousands of Aveda salons, spas and institutes as they participate in exciting events that include fashion shows, cut-a-thons, Walks for Water, product raffles, and much more. What began as a day of awareness in 1999 became \$26 million raised for the Earth, \$20 million of which was raised for clean water projects. Aveda will also partner with Global Greengrants Fund to provide grants for community-based water projects in more than 40 countries.



For more information on the events below to benefit COA and "soon to be added" events call COA's office at 732-872-0111. Join us! Find an Earth Month event near you!

**3-25 through 3-29- 2013:** California Pizza Kitchen, Westbury, NY with Aveda Experience Center- Roosevelt Fields Mall **April:** Earth Month Raffle with A New Beginning Salon, Bethel, CT

4-1 through 4-5-2013: California Pizza Kitchen, Westbury, NY with Aveda Experience Center- Roosevelt Fields Mall

4-6-2013: 9am-6pm Earth Month Kick-off Day, Ted & Company, Staten Island, NY

4-15-2013: California Pizza Kitchen with Aveda Bridgewater Experience Center, Bridgewater, NJ

4-16-2013: 10am-4pm, Cut-a-thon, New Attitude Salon, Easton, PA

4-17-2013: 1pm-6pm, Cut-a-thon, T & Co., Bethlehem, PA

4-21-2013: 10am-4pm, Cut-a-thon, Evolve Salon and Spa, Center Valley, PA

4-21-2013: 10am-1pm, Beach Cleanup with Shine Salon in Sherwood Isle in Westport, CT

4-21-2013: 10am-4pm, Cut-a-thon, Evolve Salon & Spa, Center Valley, PA

4-22-2013: 10am-4pm, Cut-a-thon, Essentials Salon & Spa, Warrington, PA

**4-22-2013:** Earth Day and Global Cut-a-thon for Clean Water – Help us be recognized by the Guinness Book of Records and find a participating Aveda salon near you - www.aveda.com.

4-24-2013: 6:30pm-8:30pm, An Evening at the Parlor Style Lab, Parlor Salon, New York, NY.

4-27-2013: 9am-12:30pm, Beach Sweeps with Aveda team at Atlantic City and Sandy Hook, NJ

4-30-2013: 11:30-12:30, Walk-for-Water with Ted & Company, Staten Island, NY

5-6-2013: 11am-1pm, Coney Island Beach Sweep with Parlor in Brooklyn Salon in Coney Island, NY

Many thanks to our salon partners who participate in Earth Month! Visit these generous salons and spas and thank them for their dedication to clean water!

#### **About Aveda**

Founded in 1978, Aveda™ creates high performance, botanicallybased products for beauty professionals and consumers — while continuously striving to conduct business in an environmentally sustainable manner. Headquartered in Blaine, Minnesota, Aveda manufactures innovative plant-based hair care, skin care, makeup and lifestyle products, available for retail in Aveda Experience Centers and more than 7,000 professional hair salons and spas in more than 30 countries, as well as at www.aveda.com.

A New Beginning Salon, Bethel, CT Aveda Advanced Academy, NY, NY Eclipse, Tarrytown, NY Essentials Salon & Spa, Warrington, PA Evolve Salon and Spa, Center Valley, PA Hair Cult, Hoboken, NJ Hair Works, Clifton, NJ International Salon and Spa, Sparta, NJ Liquid, East Brunswick, NJ Liz Russell Salon, New York, NY New Attitude, Easton, PA Parlor Avenue B, New York, NY Parlor Brooklyn, Brooklyn, NY Parlor Hair Studio, Montclair, NJ Pure Energy Hair Studio, Nutley, NJ Rizzieri Aveda School, Voorhees, NJ

Scott J Salons, New York, NY T & Co., Bethlehem, PA Talkin' Heads, South Amboy, NJ 08879 Ted & Company, Staten Island, NY Touseled, Jersey City, NJ

Salon Above, New York, NY



# CITIZEN ACTION

Zach McCue, Citizens@cleanoceanaction.org

#### Man of Many Hats finds time for Waves of Action:

Marine scientist and environmental advocate Frank Steimle has a 100% attendance record at the Waves of Action events. Frank is life-long member of the American Littoral Society (<u>LittoralSociety.org</u>), serving in many roles, including President, and worked for fifty years with the National Marine Fisheries Service on artificial reefs and fisheries management issues. He is also active with NY/NJ Baykeeper especially in helping with the Oyster Restoration program, as well as with the Delaware Riverkeeper Network. Frank's talents are many, and on Sandy Hook he is an avid birder and has monitored bird migrations for more than 40 years. During that time, he also played in the decades-long traditional soft-ball tournament on Sandy Hook, The Hutz Cup. Frank's devotion to the coast is obvious and inspiring. Here's his take on Waves of Action:

"As a product of the 1960-70s and the high environmental energy of those times, and former commercial fisherman, veteran NMFS field marine ecologist, and 5 decade supporter of the ALS, I guess doing these things is in my blood. I enjoy very much to be with others such as those who show up for a Waves Of Action effort who give a damned about what we are doing to our environment, and meeting so many dedicated and interesting people, and at times sharing knowledge or learning from others. To see others show up to volunteer for such efforts uplifts my spirits." - Frank Steimle

#### **Beginners and Experts Assemble at Paddlesport 2013**

Long hosted by Jersey Paddler, Paddlesport 2013 brought kayak, paddle, and rafting enthusiasts from across the region together. Clean Ocean Action was again the beneficiary of funds raised by the Reel Paddling Film Festival showcasing the best paddling films of the year! Thanks to Jersey Paddler for another successful Paddlesport!

Ocean paddler Margo Pellegrino made the trip to Paddlesport in true paddler form: on a Stand Up Paddle. The Tour for the Shore and Miami 2 Maine veteran started in South Jersey and paddled an inflatable SUP during the days leading up to the convention, documenting and tracking her journey on social media to raise awareness for the festival.

#### **Old Jeans and Reclaimed Wood Needed**

Jersey Shore Restaurateur and longtime ocean advocate Marilyn Schlossbach is looking for materials to re-design her local eateries. If you have extra wood (colored or not) that is mold free or jeans, visit <a href="mailto:dauphingrille.com/restaurants/">dauphingrille.com/restaurants/</a> for more information and to contact Marilyn.

#### Help Your Ocean – Become a Trained COA Volunteer

The time has come to train and update our volunteers this spring. Attend a training session to learn recent updates about COA's efforts and issues!

#### **Volunteer Update/Training Sessions:**

#### **Bayshore/Monmouth County Region**

April 10th @ 6pm

18 Hartshorne Drive, Highlands, NJ 07732, Sandy Hook (COA's office)

#### **Atlantic/Cape May County Region**

April 9th @ 6pm

Margate Senior Pavilion, 101 South Huntington Avenue, Margate City, NJ 08402

If you, friends, or family are planning to attend any of these training sessions or have any questions, please email Zach McCue at Citizens@cleanoceanaction.org.

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# CITIZEN ACTION CONT.

Zach McCue, Citizens@cleanoceanaction.org

Join Clean Ocean Action along with other grassroots ocean advocacy organizations from across the country at **Blue Vision Summit 4**. This is your chance to meet your representatives in Washington face to face and to call on them to protect water quality and the environment. Clean Ocean Action will be setting up meetings with members of the US Senate, and House of Representatives from New York and New Jersey, and are looking for grassroots advocates to attend. We want to give you the opportunity to tell your elected officials why protecting the ocean is important to you. For more information or if you are interested in attending, please contact Zach at 732-872-0111 or at citizens@cleanoceanaction.org.

To register visit www.bluefront.org.

# BLUEVISIONSUMMIT@

# **SCIENCE AND POLICY**

Heather Saffert, Ph.D., Science@cleanoceanaction.org Sean Dixon, Esq., Policy@cleanoceanaction.org

#### **Wreck Pond Update**

Superstorm Sandy had re-opened a small natural inlet to Wreck Pond, which for decades had been controlled by a berm and pipeline system. Many felt this was a positive impact from the storm. Most recently however, the movement of sand has temporarily closed it again with tidal surges now occasionally breaking through into the pond. An engineering evaluation has determined that it will not be possible to keep it open under naturally existing conditions. Three options are now under consideration: 1) build a protective jetty and reopen the inlet, 2) add another structural 5 x 8 ft pipe (box culvert) with a storm gate to allow more tidal exchange but would restrict storm surge, and 3) a combination of the two. The second option would only have capacity to remove water from the pond from a 25-year storm. A plan is to be decided upon over the next month.

#### Mid-Atlantic Regional Ocean Plan To Be Discussed April 4-5

The Mid-Atlantic Regional Ocean Planning Workshop will be held on April 4-5, 2013 at the Westin Arlington Gateway in Arlington, VA. The workshop is being convened by the Mid-Atlantic Regional Council on the Ocean [MARCO] -- a collaborative effort of the five Mid-Atlantic states -- and Federal agencies engaged with regional ocean planning.

The workshop will bring together 200 participants; stakeholders, representatives of the State and Federal agencies, Tribes, and the Mid-Atlantic Fishery Management Council, to discuss regional ocean planning.

Clean Ocean Action was invited and will attend. COA's focus is to make sure there is a commitment to meaningful, local, participation for ocean protection--not government top down governance. For more information about the workshop, visit <a href="http://midatlanticocean.org/workshop.htm">http://midatlanticocean.org/workshop.htm</a>.

#### **COA** meets with EPA on Sandy Response and Recovery

EPA has been working with other government agencies to monitor pollution impacts and remove hazardous waste debris in response to Sandy. COA was briefed about these efforts and discussed concerns about sewage discharges, fuel spills, and status of superfund sites. As part of recovery efforts, EPA is drafting a monitoring strategy for contaminant sampling in the New York Harbor region at stations that have been previously sampled. The previous sampling was through the REMAP program, which is no longer funded, to identify changes that may have occurred. COA will review and provide input on the plan before it's finalized.

#### **National Estuary Program Meeting in D.C.**

COA's scientist attended the National Estuary Program's national meeting with the Barnegat Bay Partnership. Heather Saffert participated in discussions on water quality management and learned about national EPA intitatives, priorities, and latest reports. She also visited Congressional offices with NEP representatives to advocate for our estuaries – which are vital (yet stressed due to human pressures) coastal regions where rivers meet the sea.

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# SCIENCE AND POLICY CONT.

Heather Saffert, Ph.D., Science@cleanoceanaction.org Sean Dixon, Esq., Policy@cleanoceanaction.org

#### NJ State Legislature's Response to Sandy

Last month, in a joint hearing between New Jersey's State Senate and Assembly environmental committees and legislators convened to discuss and hear testimony on a series of Hurricane Sandy rebuilding and planning bills. At the hearing, COA testified on bills related to FEMA land use restrictions, shore protection projects, local financing of resilient infrastructure and water quality protection initiatives, and the long-term environmental impact of Sandy on coastal economies and ecologies. COA urged the legislators to improve and protect water quality while ensuring future coastal and state-wide resiliency.

#### **COA to Co-Host Sandy Law Conference**

Superstorm Sandy revealed significant vulnerabilities in our housing, transit, electric power systems and infrastructure. On April 11th, in New Brunswick, NJ, COA is co-hosting a day-long conference for statewide lawyers and recovery professionals focusing on suggesting ways of integrating infrastructure and ecosystem resilience into planning and development to make our coastlines and communities more resilient.

From re-imagining the physical development of coastlines to a reconsideration of local federal and state land use and environmental laws and regulations, this conference will cover a broad array of Sandy-related topics. Panelists include senior State and local public officials, law professors, and public interest advocates, as well as private practitioners and consultants. It is co-sponsored by the New Jersey State Bar Association and the American Bar Association Section of Environment, Energy, and Resources Law.

#### **New Jersey is Moving Forward with Marine Debris Removal**

Waterway debris removal has begun in the Barnegat Bay region. The state has contracted 3 companies overseen by a fourth serving as the project manager, to remove debris in 11 prioritized zones. Underwater debris has been identified including boats, cars, pieces of buildings, boardwalks and docks, appliances, and furniture. Debris removal is expected to be 75 percent complete by June, with remaining work to be performed over the summer and possibly into the fall. The state is also working to ensure that hazardous debris in navigational channels is removed.

Debris may be moved by currents and storms, so take care on and in the water. If you see debris in marine waters or shorelines, please call DEP's hotline 1-877-WARNDEP to report the debris and its location, importantly take a photo.

#### **EVENTS**

Emily Hackett, events@cleanoceanaction.org

#### Back to the Beach Ball – Support COA's Waves of Action!

So far we have sent over 5500 volunteers to over 100 projects in NJ and NY. With your help we can continue to support coastal communities with their recovery efforts.

#### Save the Date - Saturday, May 18th

Asbury Park, NJ – STAY TUNED for VENUE release! LIVE reggae by Predator Dub Assassins \$30 per person in advance, \$35 at the door Tasty Bites served by Kitschens Catering Coffee by Booskerdoo Fresh Coffee Roasters CASH bar