

**Calling All Kids!!!**  
**Join a Virtual Rally for Climate Change Education!**  
**Support NJ to Become the First State in the Country to Have Climate Change Education Required in Public K-12 Schools**

Clean Ocean Action is hosting a virtual/social media rally to **SUPPORT CLIMATE CHANGE EDUCATION** starting **Friday, March 27, 2020** around 9am. The action is focused on “showing” support for NJ First Lady Tammy Murphy’s Proposed Climate Change K-12 NJ Student Learning Standards for Public Schools; public comments on these standards are due March 30, 2020.

Once adopted, New Jersey will become the first state in the country to establish standards across all disciplines, becoming a national trend setter and leader to ensure a citizenry committed to solving the greatest existential threat to the planet. It is imperative that students become aware of and empowered to fix mistakes of the past and learn to be good stewards of this planet. It’s their future.

We salute NJ First Lady Tammy Murphy and Governor Murphy for their vision and leadership calling for this essential step in a healthy future. Here is a link to the proposed core standards for seven subject areas: <https://www.nj.gov/education/cccs/2020/> (Note: Math and English Language Arts were not updated as they will not be up for review until 2021). If you would like to send comments to the NJ Department of Education, send yours to [NJSLReview@doe.nj.gov](mailto:NJSLReview@doe.nj.gov).

**Clean Ocean Action invites all youth ages 0-18 to create a visual, tangible expression of what climate change means to them and how important climate change education is to their future.** Then, take pictures or short videos of their art, poem, statement, or action and be prepared to share them on Climate Friday anytime after 9am Friday, March 27 through March 30 at 5pm. COA will be posting submissions on our social media accounts. Be sure to tag Clean Ocean Action, Tammy Murphy and Governor Murphy and the NJ Department of Education on Friday during our virtual announcement (see details below). All images will be captured and submitted to the NJ Department of Environmental Education for the record. Also, if students want to submit a quote (including name and age) for COA's Kari Martin to include in the announcement, that would also be fabulous.

Posters, poems, quotes, songs, and more should answer one or more of the following questions. The more colorful, creative, and positive the better!

***Why is climate change important to you?***

***Why is climate change education needed?***

***What do you want to learn?***

**In short: Here’s what we’re asking students to do:**

**Step One:** Create a personal message about climate change

**Step Two:** Digitize it!

**Step Three:** a.) Email your submission to [communications@cleanoceanaction.org](mailto:communications@cleanoceanaction.org) (which gives permission for COA to post it on our social media accounts) **OR** b.) Post it to your social media accounts tagging NJ First Lady Tammy Murphy, NJ Governor Murphy, AND Clean Ocean Action so we can submit your work for the record with the Department of Education supporting Climate Change education!

- ***Use These Tags in your posts:***

**Instagram:** @govmurphy @firstladynewjersey @cleanoceanaction @njdeptofed

**Facebook:** @governorphilmurphy @FirstLadyNJ @CleanOcean @njdeptofed

**Twitter:** @GovMurphy @FirstLadyNJ @CleanOcean @NewJerseyDOE

- ***Use These Hashtags in your posts:*** #ClimateStrikeFridays #FridaysForFuture  
#ClimateStrike

**Step Four:** Share!

**Step Five:** Tell a friend to participate!

Please contact Kari Martin at [kmartin@cleanoceanaction.org](mailto:kmartin@cleanoceanaction.org) or 732-872-0111 with any questions. Thank you for your interest in supporting Climate Change Education!