



Save the Date!
 October 9th, Student Summit, Island Beach State Park
 October 25th, Annual Beach Sweeps, Pre-register online today!
 Week of October 27th, Virtual Teach-In
 November 14th, COA's 30th Anniversary Party "Denim & Pearls"

-Dog's Rescue Waterways at Blue Star Launch
 -March for Climate Change
 -Clean Ocean Action Celebrates 30 Years!

October 2014 Highlights

LABEL

Clean Ocean Action
 18 Hartshorne Drive, Suite 2
 Highlands, NJ 07732
 732-872-0111
 www.CleanOceanAction.org
 RETURN SERVICE REQUESTED



"Bridgewater is excited to participate in Clean Ocean Action's Blue Star Program. Already a Sustainable Jersey Certified town, we think the synergy of both programs makes perfect sense. I hope we can help both Clean Ocean Action and Sustainable Jersey spread the word for greater participation." – Jim Rokosny, pictured above signing an intent form

Pollution-Tracking Dogs Sniff Out Pollution and help launch COA's Blue Star Program

COA's Blue Star program, years in the making, was launched with great success on September 18th, at the Richard Stockton College of New Jersey and was made possible thanks to Geraldine R Dodge Foundation and Sustainable Jersey.

The Blue Star Program is modeled after the visionary and highly praised Sustainable Jersey certification program in New Jersey for municipalities that want to "go green, save money and take steps to sustain their quality of life over the long term." Donna Drews co-creator and co-director of Sustainable Jersey attended the event to support the innovative adaptation of her program that helps improve waterways.

Blue Star shifts the focus of municipal actions toward protecting water quality, particularly along the coasts. COA staff Catie Tobin, Marine Science Education Coordinator and Cara Muscio, Coastal Programs Coordinator, have led the Blue Star project and facilitated the day's events.

To launch the program, two panels were held to highlight requirements of the Blue Star Program. First, municipalities already leading efforts to protect water quality shared their exciting projects. Speakers and highlights from the Green Team panel include:

- Barbara Fiedler, Galloway, explained how a rain garden solved the problem of a parking lot flooding and doubled as innovative community demonstration project. They also showed the documentary film "Bag It" and followed up by bagging groceries for citizens in donated reusable bags at local ShopRite markets.
- Jim Rokosny, Bridgewater, discussed Annual Raritan Headwaters Stream Cleanup and seeks to combine a watershed wide Beach Sweeps next spring among many other programs.

- Monica Coffey, Margate, discussed a forum they held in July focused on Climate Change, Sea-Level Rise and Storm Water Management.

The second panel focused on the Blue Star Required Actions:

- Lisa Auermuller and Jenna Gatto, from the Jacques Cousteau National Estuarine Research Reserve, discussed "Getting to Resilience" which describes ways for municipalities to become more resilient to sea level rise such as online tools, like NJ Flood Mapper and NJADAPT, as well as free resources for communities through JCNERR.
- Erin Williams, Philadelphia Water Dept. and Rod Ritchie, AKRF discussed Philadelphia's successful implementation of a Stormwater Utility (fee) to raise funds to help cover costs of stormwater and combined sewer overflow management and incentivize stormwater management from private property.

- Scott and Karen Reynolds of Environmental Canine Services had their NJ premier, promoting their extraordinary trained dogs which track pollution in watersheds. It is exceptionally useful as a rapid screening method. COA will be working to bring these pooches to many NJ communities. Of course the show stoppers were Logan and Sable, the trained canines, who did a field demonstration which wrapped up the day.

Any municipality registered or certified in the Sustainable Jersey program is eligible for a Blue Star Award and can go to CleanOceanAction.org for more information, or contact Catie Tobin or Cara Muscio at the COA office, 732-872-0111. COA is also grateful to Harris Davis, of BY&LG, who designed the new logo of the Blue Star program.



"We are so excited to be part of the launch of this important program. ECS looks forward to providing canine source tracking services that help towns obtain certification while also addressing water quality issues at the municipal level." – Scott Reynolds, Environmental Canine Services



A Special Thank You to the Panelists

- **Barbara Fiedler**, Sustainability Officer for Galloway Township
- **Jim Rokosny**, Chairman of the Bridgewater Township Environmental Commission
- **Monica Coffey**, Communications Manager of the Atlantic County Utilities Authority
- **Lisa Auermuller**, Watershed Coordinator of the Jacques Cousteau National Estuarine Research Reserve
- **Jenna Gatto**, Resilient Community Specialist of the Jacques Cousteau National Estuarine Research Reserve
- **Rod Ritchie**, Sr. Technical Director of AKRF, Inc.
- **Erin Williams**, Stormwater Billing and Incentives Director of the Philadelphia Water Department
- **Scott and Karen Reynolds** of Environmental Canine Services LLC

Follow COA on Social Media For Ocean Updates!



Save the Date!

Clean Ocean Action's 30th Anniversary Celebration

Friday, November 14, 2014 from 6-10pm
 Windows on the Water,
 931 Ocean Ave,
 Sea Bright, NJ

Tickets are now available online at www.CleanOceanAction.org

Event and commemorative book sponsorship opportunities are still available!
 See Page 2 for more details.

TRIBUTES



In Memory of:
 Captain Stephen W. Atkins
 Samuel Karinja

In Honor of:
 Liz Fordi and Adam Rechnitz's Wedding
 Meghan Fitzsimmon's Birthday
 Isaac Schiftic's Bar Mitzvah



Happy Birthday to a wonderful COA supporter,
 Linda Lees!

EVENTS

Tory Woods, events@cleanoceanaction.org

Clean Ocean Action is celebrating its 30th Anniversary this year!

Since 1984, Clean Ocean Action has been fighting for our oceans, beaches, and marine life in New Jersey and New York. In the past 30 years, Clean Ocean Action has closed all eight ocean dumpsites; fought for cleaner waters for swimmers, surfers and boaters; and led the largest grassroots environmental event in New Jersey, Beach Sweeps. With the help of our supporters, we have helped pass legislation, veto bills, and provide ocean protection programs and education to protect our oceans. These efforts and more do not go un-noticed and have gained the support of thousands. COA is working to expand our reach and educate the next generation of ocean advocates.

Denim & Pearls

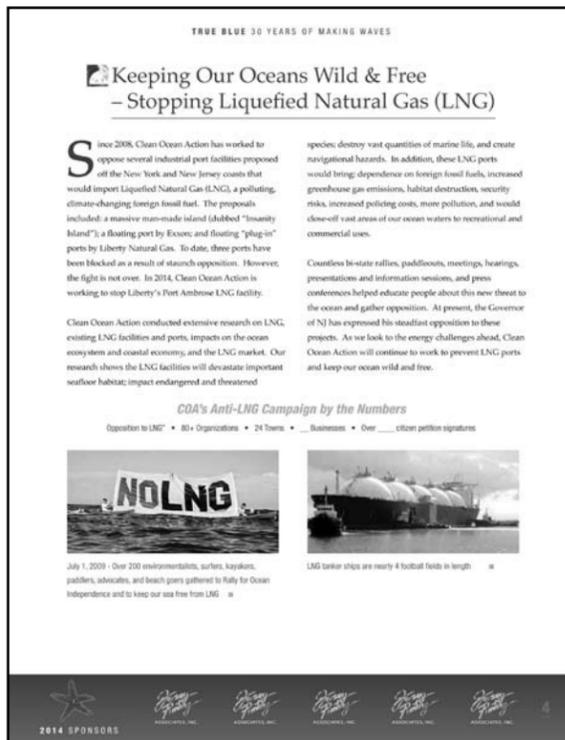
Join us in the 30th Anniversary Celebration, **Denim & Pearls!** The event will be held on Friday, November 14, from 6-10PM at Windows on the Water in Sea Bright, NJ. **Denim & Pearls** will be an evening of fun with family and friends. **Denim & Pearls** guests will enjoy an exciting night of music with coastal rockers Brian Kirk and the Jirks and a special cocktail hour with the talented Thom White & The Little Rogues! This night of casual elegance and fun with a panoramic view of the ocean will highlight food by Chef Cruz of Windows on the Water and tastings from renowned shore chefs including Lusty Lobster, Flaky Tart, and more. There will be a silent auction, an art gallery, and a beautiful view of our ocean! Tickets and sponsorship information are available online at www.cleanoceanaction.org.



True Blue: 30-Years Making Waves for the Ocean

To commemorate these auspicious years, Clean Ocean Action is publishing a "legaSea" keepsake book, **True Blue: 30-Years of Making Waves for the Ocean**. This beautiful full color celebratory book will honor our past supporters, hardworking volunteers, influential events, and the amazing accomplishments!

We invite you to sponsor a page of the book to join the celebration of Clean Ocean Action's 30th Anniversary. Your generous support of a page will help tell the story of Clean Ocean Action's amazing 30 years and launch the next generation of ocean protection. For more information on True Blue, please visit our website or contact Tory Woods at 732-872-0111.



This is a sample of a page in True Blue. A full list of pages and topics are available and going quickly! Reserve your sponsorship today!

Port Ambrose: Anti-LNG Coalition Organizer Meeting and LNG Presentations

The US Coast Guard and Maritime Administration (MARAD) are still awaiting additional information from Liberty Natural Gas (Liberty) to satisfy numerous outstanding data gaps in their application for the Port Ambrose offshore LNG port. Then the agencies will release the Draft Environmental Impact Statement (EIS) for the project. At this time, the Draft EIS is expected to be released in late October or November, to be followed by public hearings around the holidays or after the new year. There will likely only be two public hearings scheduled; one in New Jersey and one in New York, and is important that members of the public attend to voice their opposition to the project. Once the public hearings are finished and the final EIS is issued, Governors Christie and Cuomo will have 45 days to veto the project. Governor Christie continues to state his opposition to LNG, and Anti-LNG coalition partners in New York have been organizing events focused on encouraging Governor Cuomo to make the same statement.

On September 12th, COA hosted an LNG organizer meeting on Long Island for Anti-LNG coalition members to discuss strategy leading up to the release of the Port Ambrose Draft EIS and public hearings. Fifteen people representing groups based on Long Island and beyond were in attendance. The Anti-LNG coalition plans to hold its next meeting during the week of October 27th; visit our website for updates!

Also in September, COA gave presentations on LNG and Port Ambrose to the Western Monmouth Chapter of the League of Women Voters and at a "Science Monday" seminar hosted by the Brookdale Community College Environmental Club. Keep up to date on Port Ambrose happenings by checking our website and blog. If you are interested in scheduling a presentation for your group, call COA at 732-872-0111.



Cindy Zipf and Amanda Wheeler march for our oceans!



The Anti-LNG Coalition met in Long Island to plan for the People's Climate March and how to fight off Port Ambrose!

400,000 March for Climate Change!

On Sunday, September 21st over 400,000 people crowded the streets of NYC in support of the People's Climate March. Clean Ocean Action staff was proud to be a part of this wonderful movement and the largest march for climate change ever! Our Anti-LNG coalition gathered to walk together and share the importance of banning fracking, vetoing the proposed Port Ambrose facility and the harm of Liquefied Natural Gas. Did you attend the march? Share your photos and experience with COA for a chance to be highlighted on our blog!

EDUCATION

Catie Tobin, Education@cleanoceanaction.org

Virtual Teach-In for Climate Change

A New Wave for Education

The 2nd Annual Virtual Teach-In is coming to a classroom near you in October! COA will continue the new tradition in October. The Virtual Teach-In will focus on environmental education and the science behind extreme weather and climate change. Resources and lesson plans provided for age groups ranging from kindergarten to 12th grade will be complete with videos, activities, and instructional aids. Topics include: Climate Change, Global Warming, Sea Level Rise, Your Carbon Footprint, Greenhouse Gasses, and the Science Behind Hurricanes and Superstorm Sandy.

Registration for materials will open on October 1st! We encourage educators to register at ForTheShore.org during the first week of October and plan to incorporate the lesson plans into your teaching during the week of October 27th as we remember the devastation Superstorm Sandy caused, but continue to learn from it.

Calling all south Jersey middle schools!

Join Clean Ocean Action in taking science to the beach for the Fall Student Summit, scheduled for October 9, 2014 at Island Beach State Park from 9 am– 12:30pm. Students will take environmental science from the classroom to the outdoors and participate in various hands-on field trips and workstations.



The Summit is for middle schools of the following southern NJ counties: Ocean, Burlington, Camden, Gloucester, Salem, Cumberland, Cape May and Atlantic. For more information, please contact Catie Tobin at education@cleanoceanaction.org or visit the website for the application.

Thanks, Abby!

This past month, we unfortunately had to say "see you later" to our Marine Debris Intern, Abby van Hemmen. Abby grew up in Monmouth County and attended Rumson-Fair Haven Regional High School. She is currently a junior at the University of Washington in Seattle.



Abby was an integral member of the Clean Ocean Action team for the summer, especially in the Education Department. She led volunteers within the Corporate Beach Sweep program from June through September in which companies were offered the chance to participate in a beach cleanup on Sandy Hook tying in teamwork and team building. The Corporate Beach Sweeps included an educational element which provided insight on pollution and how people can prevent it at the source. Abby also assisted with the launch of the Municipal Blue Star program (see page 1) and helped with an extensive literature review for the microplastic research project that COA introduced this summer as well.

Abby is studying Biology with a minor in Marine Biology at "UDub". At the University she is part of the HIV Awareness Research Exposed group as well as Circle K. She springs into her junior year with a handful of science and biology courses and we know she will do great!

We are sad to see Abby leave, but we know she will continue to enhance her skillset throughout her remaining years at the University of Washington. We wish her the best of luck!

Fall Into Volunteering with Beach Sweeps!



Becoming a Beach Captain is a great way to take your volunteering to the next level! Beach Captains lead a local beach cleanup as part of a statewide (and international) effort to stop ocean pollution. The data collected about debris at your local site will help spread the message about the dangers of litter in the marine environment. No previous experience is necessary. Guidelines, tips, and assistance will be provided by Clean Ocean Action prior to the day of Beach Sweeps.

Clean Ocean Actions needs YOUR help at the following locations:

- Atlantic County:** Little Egg Harbor Township – Longport Dog/Malibu Beach
- Cape May County:** Del Haven – Sunray Beach
- Ocean County:**
 - Bay Head
 - Brick – F Cove
 - Brick – Baywood Marsh
 - Lakewood – Lake Carasaljo
 - Toms River – Ortleigh Beach

Clean Ocean Action's 29th Beach Sweeps will take place on Saturday, October 25th from 9 am – 12:30 pm. For up-to-date site information, please visit www.CleanOceanAction.org or contact Catie via email or phone if you are interested in becoming a Beach Captain.