

EVENTS

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Clean Rides for a Clean Ocean - August 24th



Learn to surf and “hang ten” with Spellbinders Surf Shop’s professional instructors during the **1st Annual Clean Rides for a Clean Ocean** at Asbury Park’s Surfing Beach at 8th Avenue on Friday, August 24. Families will also groove to music and give-aways presented by Skullcandy, as well as a live surf and skate board art demo by local artist Ronnie Jackson. Bring your own surf board, skate board, body board, or skim board, and Ronnie will work his magic. Post-surf munchies and refreshments will also be provided. Clean Ocean Action will host activities and a beachside presentation at 4pm where families will learn simple ways to be the solution to ocean pollution.

- 五 Beginner/advanced lessons (1hr; 2-3 children/lesson): \$40, includes surf board. Lessons every hour on the hour.
- 五 Learn how to surf & learn surf etiquette
- 五 Improve your surf technique, ocean awareness, and wave-reading skills
- 五 Participants must have basic swimming skills
- 五 Registration will be continuous throughout the day, 8:00am to 2:30pm sharp. Pre-registration required; spots are limited.
- 五 COA will host a presentation to learn simple ways to be the solution to ocean pollution at 4pm.
- 五 To pre-register, use online entry form at www.cleanoceanaction.org. In addition, pre-registration at Spellbinders in Allenhurst includes 20% off rash guards, wetsuits, and any bathing suit. To register by phone, contact Regina or Chris at 732-531-SURF (7873).

Spellbinders Surf Shop and owners Ron and Regina Fernicola have offered surf clinics at the Jersey Shore since the shop opened in 1987. Instructors are CPR and First-Aid certified. Learn about Spellbinders’ other outdoor offerings www.spellbinderssurf.com.

1st Annual Clean Rides for a Clean Ocean

FOR GIRLS & BOYS (Ages 8-18)
PRE-REGISTRATION REQUIRED
REGISTRATION: continuous, 8:00am-2:30pm
START TIME: 9:00am, hourly lessons
LAST LESSON: 3:00pm



Photo by Scott Thompson

Summer Blues for Clean Ocean Action

On May 31, **Market in the Middle**, 516 Cookman Avenue in Asbury Park, hosted “Summer Blues for Clean Ocean Action”. Marilyn Schlossbach, owner, surfer, and long-time COA supporter donated the event profits to COA. The mood was set by local blues band String Bean and the Stalkers, while the crowd enjoyed tasty tapas and fun summer wines.

Market in the Middle is an all-in-one establishment. It is a sit-down dining restaurant, a unique rare food market featuring products from around the world, a wine and beer shop, an organic bamboo garden courtyard, and a deli featuring rare, imported cheeses.

Special thanks to Marilyn Schlossbach and the team at Market in the Middle for their sea-worthy support! Visit Marilyn’s other establishments: Labrador Lounge, Pop’s Garage, and Simple Goodness, all in Normandy Beach.



(Above) String Bean and the Stalkers play the blues for a clean ocean
(Right) Friends celebrate together at Market in the Middle
L to R: Mary-Beth Thompson, Rick Jones, Paul Shissias,
Cindy Zipf, Scott Thompson, and Bill Bergin

EVENTS, continued

Hard at Work! Employees Participate in Summer Sweeps

Summer Beach Sweeps unites employee volunteers and COA staff to rid nearby waterways and beaches at Gateway National Recreation Area at Sandy Hook of litter, and to educate participants about the sources of and solutions to litter. Volunteers approach the event as a day out of the office to help their community, and end the day changing their own behaviors and habits to improve the environment. Reduce, reuse, and recycle become a post-Sweeps way of life for employees! Volunteers from participating companies are amazed to witness the amount of debris on beaches. The debris is evidence of "pointless pollution" or pollution from people, such as cigarette filters, balloons, plastic straws/stirrers, and more.

Read our September *Ocean Advocate* for highlights from summer cleanups with iCIMS and Goldman Sachs. For more information about this program, call Jennifer.



Interested in helping with the Hard at Work! Summer Beach Sweeps? To become a Volunteer Captain at the cleanups, call Anna at 732-872-0111.

Earth Share of NJ & COA Welcome NJ Natural Gas to Campaign



Clean Ocean Action welcomes and congratulates New Jersey Natural Gas (NJNG), Earth Share of NJ's newest Campaign Partner. We thank the employees of NJNG for recognizing the importance of a greener, cleaner, and safe environment for NJ and look forward to a successful campaign. ESNJ was founded by NJ's leading environmental groups to economically raise funds for member organizations through collaborative fundraising in workplace giving campaigns. One gift helps air, water, land, and wildlife efforts. For more information about Earth Share of New Jersey, contact Paula Aldarelli at ESNJ (609) 989-1160.

Calling All Southern New Jersey Middle School Educators!



**9th Annual Fall Seaside Student Summit
Thursday, September 27, 2007**

Island Beach State Park, Seaside Park, NJ

Private/public schools (grades 5-8) from Atlantic, Burlington, Camden, Cape May, Cumberland, Gloucester, Ocean, and Salem Counties are eligible.

For information and an application, go to www.cleanoceanaction.org (follow links for "Education Programs" and "Student Summit") or call 732-872-0111. Terms of participation apply.

**C.O.A.S.T. 2007
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TO BE THE SOLUTION
TO OCEAN POLLUTION**

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Back design (shown)*

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 Visit www.cleanoceanaction.org or call 732-872-0111 to pay with Visa or MasterCard.**