

EVENTS

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Earth Share of New Jersey Falls into Campaign Season

As a member of Earth Share of New Jersey, COA is participating in this fall's workplace giving campaigns: Combined Federal (CFC), NJ Employee Charitable (NJ ECC or SECC), Public Employee Charitable (PECC), and many private corporate campaigns. For the special codes to designate your workplace giving gift to COA, contact Jennifer Smiga of COA. For information about Earth Share of NJ, contact Paula Aldarelli at 609-989-1160, or visit www.earthsharenj.org.

Companies Invest in a Clean Ocean with Sweat Equity

What do 6,128 bottle caps, 4,364 cigarette filters, and a pair of dentures have in common? They were all collected this summer during COA's Corporate Beach Sweeps program. Through the dog days of summer, corporations in New Jersey and New York invested in a cleaner ocean by sending their employees to Sandy Hook to become part of the solution to ocean pollution. Over 600 employees from **Goldman, Sachs & Co.** and **iCIMS** cleaned over ten miles of Sandy Hook bay and ocean beaches.

"The Beach Sweeps program is a great opportunity for our employees to get out and see the results of their efforts," said **Colin Day, iCIMS President and CEO**. Employees of iCIMS are granted two days per year for "green" volunteerism, contributing to environmental progression through non-financial means.

Goldman Sachs Community TeamWorks (CTW), is an annual, global volunteering initiative that gives the people of Goldman Sachs one day away from the office, May through August, to volunteer in a team-based project organized with a local nonprofit organization. In 2007, they mobilized over 20,900 volunteers globally to make an impact in their local communities.

2007 Corporate Beach Sweeps Top Five Items:

6,128 plastic bottle caps and lids
4,416 plastic food and candy wrappers
4,364 cigarette filters
3,436 plastic straws and stirrers
2,422 pieces of plastic and foam

The Corporate Beach Sweeps program is an activity that provides awareness, knowledge, and hands-on experience. Participants learn about nonpoint source or "people" pollution and its ill effects on the ocean and marine life. During the Sweeps, employee teams collect harmful and unsightly litter from beaches and record information about the debris using datacards. The top five items found during the corporate cleanups (see box) come from people, which can be reduced through public awareness and education.

The program provides worthy "take-home" lessons, including how people can be good environmental stewards. Many participants learn ways to reduce the amount of trash they produce, and proper ways to dispose waste, including recycling. Further, they are reminded that litter and other pollutants in streets and parking lots miles away from the beach make their way to the ocean with every rainfall.

Special thanks to the many volunteers, including **Jill Barry, Matt Feiring, Ann & Ryan Gilmartin, Pete Hagen, Nico Hall, Alexis Harrison, Rick Jones, Megan Swigon, Brett Thompson, and Alex Washington**, and the **National Parks Service at Gateway National Recreation Area -- Sandy Hook Unit** for their cooperation and for their hard work in organizing and carrying-out this summer's Corporate Beach Sweeps program.



(Above) Goldman Sachs volunteers' find is ironic at the Corporate Beach Sweeps
(Below) Employees of iCIMS gather after a long morning of beach cleaning



(L to R) Lisa Harris, Anna Will, Indulgence Café's Maria Petersen, & Michele Plantamura

Volunteers Indulge!

Maria Petersen, owner of **Indulgence Café**, Atlantic Highlands, has a passion for home cooking and, lucky for COA, she also has a passion for the environment. Maria generously donated a portion of the cost of her delicious sandwiches to support COA's Summer Corporate Beach Sweeps, satisfying some very hungry volunteers. Thank you, Maria, for recognizing and supporting our volunteers' hard work.



A Seaside Celebration Hosted by Sea Gulls' Nest Restaurant to Benefit Clean Ocean Action

Join Clean Ocean Action and friends for the *9th Annual Sunset at Sandy Hook* from 6-11 p.m. on Friday, September 28th, 2007, at The Sea Gulls' Nest Deck Restaurant on Sandy Hook.

Each year, over 300 guests gather at this widely anticipated event to celebrate the protection of our ocean, share time with friends beside the sea, and welcome autumn to the shore. This fun-filled affair features specialty dishes from over 20 Jersey Shore restaurants and caterers, Sunset Bar of beer and wine, live music by Michael Gilhool and by The Thom White Band, silent auction, and an exciting opportunity to win a beautiful piece of jewelry, donated by Gem of an Idea in Fair Haven. Auction highlights include: spa package to Brahma Yoga Spa; private ride on the Horizon/Blue Cross Blue Shield blimp; ride on the Star Ledger Munchmobile; bagels for a year from Panera Bread Bakery Cafés; week trip to George's Pond, Maine; kayak and outing with Jersey Paddler; and more.

Special Thanks to Committee Members

Chair Janine Karoly
 Helen Aquino * Diane Bade * Doreen Catena
 Michael Dijon, Shore Point Distributors
 Susan Drastal * Ann Gilmartin
 Liz Lehmann, Brookdale Culinary
 Arts Department * Debbie Schluter
 Tracy Taylor, High Point Auto Insurance
 Stevie Thompson, Guaranteed Plants & Florist
 Elisabeth Wendel

Enjoy Fare from a "Sunsational" Group of Shore Restaurants and Caterers:

4th Quarter Sports Tavern
 Anna's Italian Kitchen
 As You Like It Catering
 Bahrs Landing Restaurant
 Barnacle Bill's
 Basil T's Brewery & Italian Grill
 Blackwell's Organic Gelato
 Chilangos Mexican Restaurant
 Foodini's
 Gourmet Picnic
 The Lusty Lobster
 Panera Bread Bakery Cafés
 Pasta Fresca Café & Market
 Readies Fine Foods
 Riverfront Café
 Sea Gulls' Nest
 Sickles Market
 Tavolo Trattoria Italiano
 Tavolo Pronto
 Thyme Square Restaurant
 Val's Tavern
 Windansea
 Yumi



*COA supporters shine in preparation for September 28th
 (Back, L to R): Jennifer Smiga, COA; Rick Ruggiero and
 Drew Rizzo, Panera Bread of Freehold; John Durrue, Jersey
 Paddler; Diane Bade; Janine Karoly, Committee Chair;
 Bowie Kok, Yumi; Scott Segal, Sea Gulls' Nest
 (Front, L to R): Callie Haytaian, Garrett Bade, Jack Haytaian*

Ways to Grow Your Support for a Clean Ocean

Beach Plum \$500

"Sunsational Basket", featuring Jersey Shore specialty products
 Choice of a hand-crafted fish plaque by local artist
 Clambake for Two from The Lusty Lobster
 COA souvenirs
 Listing in program and admission for two

Bayberry \$350

Clambake for Two from The Lusty Lobster
 COA souvenirs
 Listing in program and admission for two

Dune Grass \$100

Admission for one and complimentary gift from COA



*Charity Navigator, America's largest
 independent evaluator of charities,
 designates COA as a Four Star Charity,
 its highest ranking, for effective
 and efficient use of donations.*

*For tickets or sponsorship,
 call 732-872-0111 or go to
www.cleanoceanaction.org.*