

EVENTS

*Jennifer Smiga, 732-872-0111, Events@cleanoceanaction.org
Emily Hackett, 732-872-0111, Programs@cleanoceanaction.org*

Corporate Employees Hit the Beach!

What do **5,497** plastic food and candy wrappers, **4,652** plastic bottle caps and lids, and a **car bumper** have in common? They were all collected this summer during COA's Corporate Beach Sweeps program. Throughout summer, corporations in New Jersey and New York invested in a clean ocean by sending their employees to New Jersey's beaches to be part of the solution to ocean pollution. Over **575** employees from **Ameriprise Financial, Comcast, Goldman, Sachs & Co., Johnson & Johnson, Morgan Stanley, Ricoh,** and **iCIMS** cleaned miles of bay and ocean beaches during the 2008 Corporate Beach Sweeps program.

Clean Ocean Action's Corporate Beach Sweeps season kicked-off with **Comcast Cares Day** on May 3rd. During this company-wide day of service, over 300 Comcast employees chose to volunteer with COA and perform three cleanups - Sandy Hook, Ship Bottom, and Brick Township.

Goldman, Sachs, & Co. Community TeamWorks (CTW), is an annual, global volunteering initiative that gives the employees of Goldman Sachs one day away from the office, May through August, to volunteer in a team-based project organized with a local non-profit organization. Employees cleaned beaches at Sandy Hook with COA.

The Corporate Beach Sweeps program is an activity that provides awareness, knowledge, and hands-on experience. Participants learn about nonpoint source or "people" pollution and its ill effects on the ocean and marine life. Modeled after COA's statewide Beach Sweeps, the Corporate Beach Sweeps program provides worthy "take-home" lessons, including how people can be better environmental stewards. Many participants learn ways to reduce the amount of trash they produce, and proper ways to dispose waste, including recycling.

Special thanks to volunteers who helped with the cleanups, including **Allie Belfer, Lynda Elliot, Ray Gill, Meghan Gerrity, Lisa and Kevin Gluck, Georgia Tildesley, and Tom Thornton.** Also, thanks to the **staff at Gateway National Recreation Area, Sandy Hook Unit** for their cooperation and hard work.

2008 Corporate Beach Sweeps Top Five Items:

5,497 plastic food and candy wrappers
4,652, plastic bottle caps and lids
4,228 pieces of plastic and foam
3,434 plastic straws and stirrers
2,536 cigarette filters



Ricoh ready for sweeping!



Comcast gears up for a clean sweep



*Johnson & Johnson and Morgan Stanley volunteers
share pride for work well done*



*Ameriprise Financial hard
at work, Sandy Hook*

ORDER YOUR 2008 C.O.A.S.T. COMMEMORATIVE CAMPAIGN T-SHIRT!



*Front: "Stop the Insanity"
Back: Cartoon, "The Future Jersey Shore?"*

**Complete & clip form; send with check to:
Clean Ocean Action, 18 Hartshorne Drive, Ste. 2,
Highlands, NJ 07732. To pay with MasterCard
or Visa go to www.cleanoceanaction.org or
call 732-872-0111.**

"STOP THE INSANITY!"

Limited Edition 100% Organic Cotton T-Shirts

Adults: \$15 each (+ S&H), Child: \$10 each (+ S&H)

Name _____

Address _____

City _____ State _____ Zip _____

Phone _____

SIZES		QUANTITY	SUBTOTAL
Adult T-Shirt	S	_____	\$ _____
	M	_____	\$ _____
	L	_____	\$ _____
	XL	_____	\$ _____
	XXL	_____	\$ _____
Child T-Shirt	M (10-12)	_____	\$ _____
	L (14-16)	_____	\$ _____
		Add Shipping & Handling +	\$6.00 _____
TOTALS		_____	\$ _____

*A Seaside Celebration Hosted by The Segall Family
of Sea Gulls' Nest to Benefit Clean Ocean Action*



Special Thanks to Committee Members

Janine Karoly, Chair * Helen Aquino
Michael DeJohn, Shore Point Distributors
Sue Drastal * Kathleen Gasienica
Ann Gilmartin * Liz Lehmann, Brookdale
Culinary Education Center
Karen O'Neill * Debbie Schluter
Stevie Thompson, Guaranteed Plants & Florist
Linda Walker

Participating Restaurants and Caterers:

Anna's Italian Kitchen
As You Like It Catering
Bahrs Landing Restaurant
Basil T's Brewery & Italian Grill
Blackwell's Organic Gelato
Chilangos Mexican Restaurant
Ducky Life Tea
Foodini's
Gaetano's
Gourmet Picnic
Insomnia Coffee House
Labrador Lounge
Le Fandy Bistro
The Lusty Lobster Specialty Seafood
My Kitchen Witch
Racioppi's
Readies Fine Foods
Sallee Tee's
Sea Gulls' Nest
The Shack
Sickles Market
Tavolo Trattoria Italiano
Tavolo Pronto
Undici Taverna Rustica
Villa Somma Italian Specialty Store
Val's Tavern
Whole Foods Market
Windansea Restaurant, Bar & Catering
Ye Olde Pie Shoppe
Yumi

**Join us for the Sunset at Sandy Hook
Friday, September 19, 2008, 6-11pm**

*Dinner Served 6-9pm, followed by dessert and dancing
\$100 Per Ticket (\$125 at Door)
Supporters Packages \$250-\$500, includes two
tickets and specialty Jersey Shore products in
Clean Ocean Action tote (see picture below)*

*Includes Specialty Cuisine and Desserts by
Over 30 Premier Jersey Shore Restaurants & Caterers
Sunset Bar of Beer and Wine
Exciting Chance to Win a Beautiful Emerald Jewelry Set, donated
by Gem of an Idea of Fair Haven
Live Music by Gerald Gates and the Thom White Band*

*Auction highlights: Brahma Yoga Spa package; golf foursome to the
Shadow Isle Golf Club; Foodini's Catering package; Whole Foods
Market sushi making and wine tasting party, and much more.*

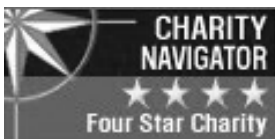
Special Thanks to Our Event Sponsors



PNC Wealth Management

Event is Rain or Shine, Casual Attire

***For more information or to pay by Visa/MasterCard
call 732-872-0111 or visit www.cleanoceanaction.org.***



Charity Navigator, America's largest independent evaluator of charities, designates COA as a Four Star Charity, its highest ranking, for effective and efficient use of donations.