



2022 CORPORATE

**BEACH
SWEEPS**



Clean Ocean Action's Corporate Beach Sweeps program invites corporate partners of all sizes to enjoy a day of purpose at the beach while fostering growth and teamwork among staff members.

The Corporate Beach Sweeps are adapted from Clean Ocean Action's (COA) signature Beach Sweeps program. These litter removal programs are vital, as litter is harmful to animals who mistake it for food or become entangled in it. Litter also has adverse effects on the state's tourism and coastal economy. By removing debris, volunteers are making NJ's beaches and waterways safer for marine life and more enjoyable for beach-goers.

Employees will start the program with an orientation and educational presentation by COA staff members on current ocean issues, the harmful threats of marine debris, the importance of healthy water quality, and learn how they can make a positive impact on the marine environment every day, regardless of where they live.

Through a hands-on beach cleanup and team building activities, employees will see the impact that they are making to improve the marine environment, which ultimately affects public health, quality of life, and the economy. During the cleanup, corporate teams split into groups, collect and remove debris, and record findings. The data recorded will be provided to the corporation after the event, and will support pollution prevention initiatives and legislation.

In 2021, volunteers from 10 corporations removed an impressive 20,262 pieces of debris at Sandy Hook. Imagine the impact that can be made again this year and the lasting impression employees will have as a result of their purposeful trip to the beach!

Basic Overview Corporate Programs

Corporate Programs run on weekdays from June through September

All programs are held at Sandy Hook, Gateway National Recreation Area in Highlands, NJ

Specific cleanup sites on Sandy Hook are selected based on program, group size, and needs

Programs typically run 9am-12:30pm or 1-4 pm

Lunch and event supplies are provided





2022 Corporate Beach Sweeps Application

Yes! We want to help make a difference for the environment and beaches!

Please provide the following information to the best of your ability:

Company Name: _____

Contact Person/Team Leader: _____

Address: _____

City: _____ State: _____ Zip: _____

Office Phone: _____

Email: _____

Day of Contact Name: _____ Day of Contact Phone Number: _____

Anticipated Number of Volunteers: _____

Please note a final count for volunteers is requested 1 week prior to event. 10 person minimum. See details in pricing structure.

Date Requested: _____ (If needed, a rain date will be coordinated. See below for weather policy)

AM session (9am - 12:30pm) PM Session (1pm - 4pm)

Lunch: Provided by Clean Ocean Action from a local vendor. We will do our best to make accommodations for your employees.

I understand that a final head count and any dietary restriction requests must be sent to COA 1 week prior to our cleanup date.

Transportation: Driving/Carpooling Bus

Please note that transportation is not provided by COA and carpooling is encouraged due to parking limitations. **For groups larger than 50, COA will contact you to discuss transportation recommendations.**

Important Information

Weather: The Corporate Beach Sweeps is strictly outdoors and will only be postponed if there is extreme inclement weather (i.e., down-pouring rain, thunder and/or lightning, extreme winds). If there is inclement weather forecasted for the day of the sweep, a COA staff member will contact you at least 24 hours in advance to discuss potential cancellation. In the event of cancellation, the COA contact will provide a list of available dates to reschedule. Please keep in mind that weather along the coast is different than in urbanized and inland areas. Volunteers should be prepared for all weather conditions.

Supplies: COA provides all supplies needed for the cleanup event, including trash bags, gloves, water, sunscreen, bug spray and first aid kit.

Suggested Clothing Requirements: Volunteers are encouraged to wear appropriate clothing for a beach cleanup (i.e., clothes that can get dirty, and layers depending on weather), closed-toed shoes, sun protection, and bring a reusable water bottle.

Other: Corporate partners are encouraged to provide company t-shirts and promotional items, such as reusable water bottles for all employees. Please support COA's mission to reduce single-use plastics and limit plastic items at the event.



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Basic Package:

Includes materials, professional COA staff, group photo, data report, inclusion in our 2022 Corporate Beach Sweeps Report. Lunch and water will be provided. Your company will also receive a promotional post on COA's social media platform.

Enhanced Program Package:

Following your company's Sweep, on a mutually agreed date, COA staff will host a virtual RECAP to review the day's exciting results and success. An in-depth presentation will highlight the data your employees collected, unusual items, and additional photographs, as well as relate the findings to broader marine debris issues. COA will also provide helpful recommendations and advice for reducing plastic use at the office and home. Your company will also receive a promotional post across all COA's social media platforms, and in COA's newsletter.

	Pricing:	Basic Price	Enhanced Program
<input type="checkbox"/>	10-20 People	\$1,500.....	\$2,000
<input type="checkbox"/>	21-30 People	\$2,000.....	\$2,500
<input type="checkbox"/>	31-40 People	\$3,000.....	\$3,500
<input type="checkbox"/>	41-50 People	\$4,000.....	\$4,500
<input type="checkbox"/>	50-75 People	\$5,000	\$5,500
<input type="checkbox"/>	75-100 People	\$6,000.....	\$6,500

Payment is dependent upon the number of volunteers. A final count must be provided **one week** prior to the event which locks-in the pricing. Should the actual participation exceed the final count by 10 or more there will be a surcharge of \$500. Payment is required within 2 weeks following the event.

Payment Information

Payment Options

- Please accept our application and reserve our date. Call to discuss payment.
- We request an invoice for our payment amount.
- Check enclosed made payable to **Clean Ocean Action**
- Charge my Amex/Master Card/Visa/Discover:
 Card #: _____
 Exp. Date: _____ Security Code: _____
 Payment Amount: \$ _____
 Name on card: _____

 Signature: _____

Billing Contact Information (if different than application)

Business Name: _____
 Contact Name: _____
 Billing/ Mailing Address: _____

 Phone: _____
 Email: _____

Date: _____

Please mail/fax/email this form to:

Clean Ocean Action, Attn: Suzanne Power, 49 Avenel Blvd, Long Branch, NJ 07740

Phone: (732) 872-0111 Fax: (732) 872-8041 ~ SPower@CleanOceanAction.org