



SURFRIDER
FOUNDATION







BAN

THE

FOAM

Montgomery County Wildlife



Wild Spotted Clamshell
(Veneropsis Polystyrensis)



Great Blue Heron
(Ardea herodias)

BAGITNYC.ORG

- #BAGITNYC

Extended Producer Responsibility

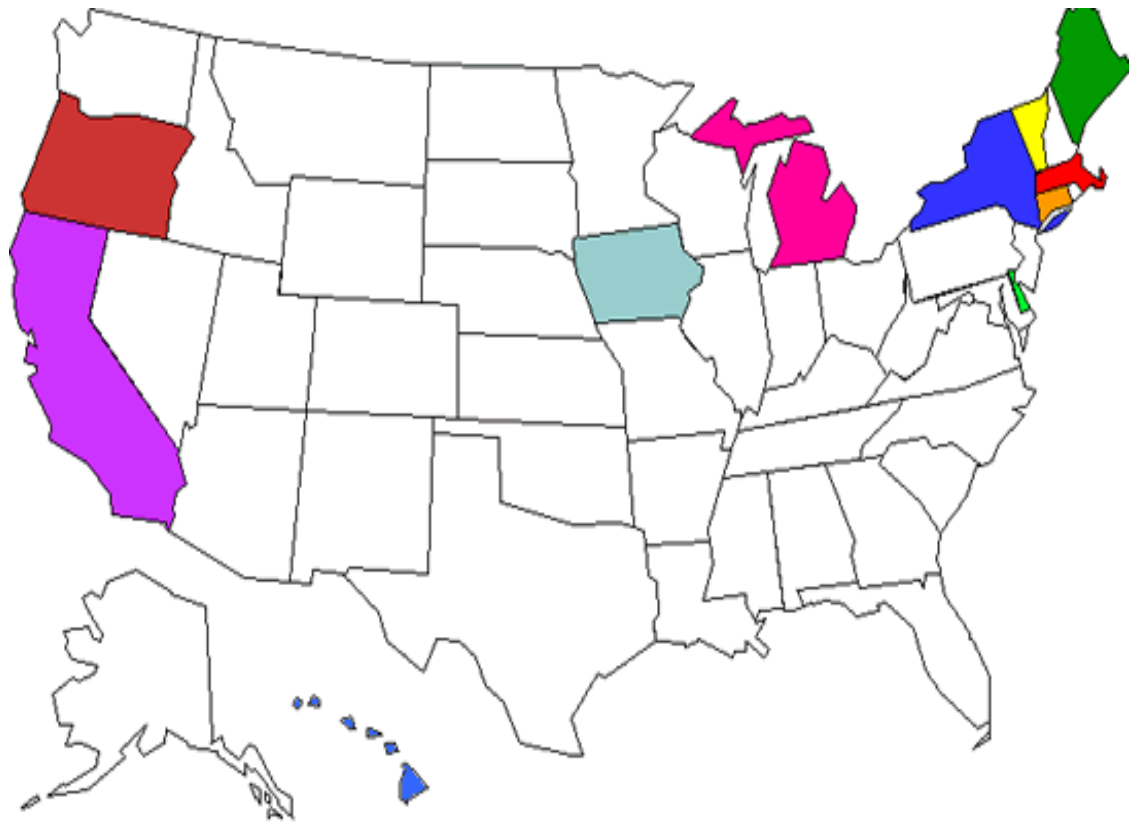
EPR = Product Stewardship

Examples

- **Refillable Bottles**
- **Returnable Deposits**
- **Aveda Plastic Cap Program**
- **Patagonia Common Threads**
- **Home Depot/Lowes - CFL bulbs**

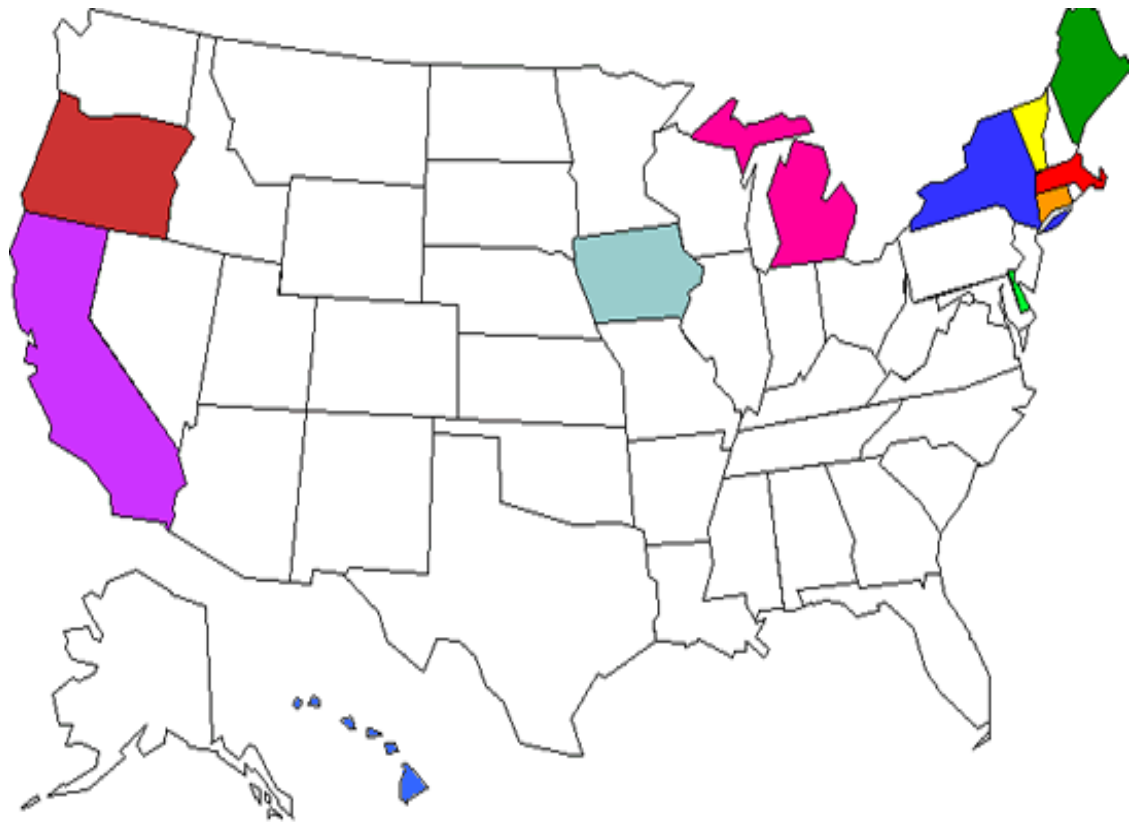
U.S. States with Container Deposit Laws

- Oregon
- Vermont
- Michigan
- Maine
- Iowa
- Connecticut
- Massachusetts
- New York
- California
- Hawaii
- Guam (new)



U.S. States with Container Deposit Laws

50% of all beverage containers recycled in the U.S. come from these 10 states



Beverage Litter is Preventable!



A stylized illustration of a green dump truck with a dark blue chassis and wheels. The truck is shown in profile, facing right. The text "Your Tax Dollars at Work" is written in a bold, black, sans-serif font across the middle of the truck's body. The background is plain white.


**Your Tax
Dollars at Work**




Coca-Cola®

Canadian Stewardship Programs*



 full-colour symbols
mean program in-place
or pending

 white-washed symbols
mean program proposed
or under consideration

*as at August, 2009

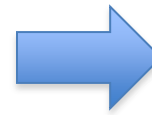
EPR in Germany

- Packaging Law in 1991
- True EPR
- Industry Financed and Managed
- Government Simply Sets Recycling Goals





DS
D



Private Haulers, Sorters, Recyclers

Germany – Single Family Home



Germany – Subway Station Collection





SURFRIDER
FOUNDATION