6th ANNUAL SURF OPEN

SUPPORT OPPORTUNITIES 2023

Pro Surfers (Left to Right): Balkam Stack, Jon Smyth, Mike Gleason, Paul Franciscio, Pat Parenty
Center: Surf Open Contest Director, Tyler Thompson and COA Executive Director, Cindy Zipf
BECOME A 2023 SPONSOR, UNDERWRITER, OR AWARD DONOR!

Clean Ocean Action (COA) invites you to help raise funds for ocean protection! Initially held in 1987 for a few years, after a 15-year hiatus, COA is excited to host its 6th consecutively-held Surf Open on Saturday, September 23! Please join us as a Sponsor, Underwriter or Award Donor of the event! (Alternate date: Sunday, September 24)

Last year the waves were amazing, the weather beautiful and the contest provided fun in the sun for over 100 competitors of all skill levels from age 5 to 75, hundreds of spectators, business owners, environmental advocates, and surf enthusiasts. The addition of fun activities for children was also a big hit!

We are thrilled that the contest has become a shore tradition! It’s a spectacular success and helps raise vital funds for Clean Ocean Action’s year-round programs to protect our ocean and beaches.

Surf’s up—it’s going to be a swell time!
SPONSORSHIP OPPORTUNITIES

- **Pro Division Sponsor**
  - **$7500**
  - Your company name associated with the best east coast surfers as the Pro Division Sponsor (Previous winners include Balaram Stack, winner of surfing’s most prestigious trophy, the Pipe Masters in 2022.)
  - Largest logo and priority placement on all promotional graphics (print & digital)
  - Invited to hang flag or banner on Judges Tent
  - Largest logo and priority placement on Winner Backdrop
  - Priority tent placement at contest (sponsor must supply tent)
  - Sponsor logo and website link on COA’s website
  - "Pro Division Sponsor Spotlight": 3 social media posts and 3 email blasts (36,900+ followers on social media channels & 33,500+ email recipients)
  - Five special edition 6th Annual COA Surf Open Promotional Items

- **Tsunami Sponsor**
  - **$5,000**
  - Large logo and priority placement on all promotional graphics (print & digital)
  - Invited to hang flag or banner on Judges Tent
  - Large logo and priority placement on Winner Backdrop
  - Priority tent placement at contest (sponsor must supply tent)
  - Sponsor logo and website link on COA’s website
  - "Tsunami Sponsor Spotlight": 2 social media posts and 1 email blast (36,900+ followers on social media channels & 33,500+ email recipients)
  - Four special edition 6th Annual COA Surf Open Promotional Items

- **Double Overhead Sponsor**
  - **$2500**
  - Logo included on all promotional graphics (print & digital)
  - Logo included on Winner Backdrop
  - Tent placement at contest (Sponsor must supply tent. Location determined by COA.)
  - Sponsor logo and website link on COA’s website
  - "Sponsor Spotlight": 1 social media post and 1 email blast (36,900+ followers on social media channels & 33,500+ email recipients)
  - Three special edition 6th Annual COA Surf Open Promotional Items

- **Overhead Sponsor**
  - **$1000**
  - Logo included on all promotional graphics (print & digital)
  - Logo included on Winner Backdrop
  - Tent placement at contest (Sponsor must supply tent. Location determined by COA.)
  - Sponsor logo on COA’s website
  - "Sponsor Spotlight": 1 social media post (36,900+ followers on social media channels)
  - Two special edition 6th Annual COA Surf Open Promotional Items

- **Groundswell Sponsor**
  - **$500**
  - Logo included on all promotional graphics (print & digital)
  - Logo included on Winner Back Drop
  - Name listed on COA’s website
  - One special edition 6th Annual COA Surf Open Promotional Items

**Sponsorships must be committed by August 31!**
UNDERWRITING &  
AWARD DONATION  
OPPORTUNITIES

UNDERWRITING
(Please complete the form on the next page)

- $1000: Outdoor sports insurance
- $1000: Image reproduction and mounting for award prints
- $1000: Men’s & Women’s 18+ cash prize ($500 each division)
- $750: Fruit and beverages for volunteers & competitors
- $500 each (three needed): iPads for judging and scoring in real time
- $300: Live Heats fee for judging and scoring in real time
- $300: Monmouth County Park fee
- $300: Grommet “Fun in the Sun” activities
- $250: Dawn patrol breakfast for volunteers

IN-KIND DONATIONS for AWARDS
(Please complete the form below)

Multiple gift donations needed for at least the top 4 winners of each division:
- MEN 18 AND UP
- WOMEN 18 AND UP
- JR MEN 13-17
- JR WOMEN 13-17
- GROM BOYS 12 & UNDER
- GROM GIRLS 12 & UNDER
- OPEN LONGBOARD
- LEGENDS

IN-KIND DONATION FORM
DONATIONS MUST BE RECEIVED BY AUGUST 31ST!

BUSINESS NAME (IF APPLICABLE): ________________________________________________
CONTACT NAME: ___________________________________ PHONE: ________________________
EMAIL: _____________________________________________________________
ADDRESS: _____________________________________________________________________
DESCRIPTION OF ITEM (INCLUDING QUANTITY): _________________________________
VALUE: $_______ HOW WILL YOUR DONATION BE DELIVERED? PICK UP: ___ DROP OFF: ___
READY TO JUMP IN THE WATER?

SPONSOR & UNDERWRITER FORM

SPONSOR OR UNDERWRITER LEVEL & AMOUNT: _________________________________________________________________

BUSINESS/ORGANIZATION NAME: _____________________________________________________________________________

CONTACT NAME: ___________________________________________________________________________________________

ADDRESS: _________________________________________________________________________________________________

CITY: _________________________________________________________________ STATE: _______ ZIP: __________________

EMAIL: ___________________________________________________________________________________________________

PHONE: __________________________________________________________________________________________________

FORM OF PAYMENT

☐ ENCLOSED IS A CHECK MADE OUT TO “CLEAN OCEAN ACTION”

☐ PAY ONLINE AT WWW.CLEANOCEANACTION.ORG

(Click on “DONATE.” Complete the page and specify in the tribute section “SURF OPEN SPONSOR OR SURF OPEN UNDERWRITER”)

☐ I REQUEST AN INVOICE TO COMPLETE PAYMENT

☐ PLEASE CHARGE MY MC, VISA, DISCOVER, OR AMEX IN THE AMOUNT OF $______________________________________

CREDIT CARD NUMBER: _______________________________________________________________________________________

EXPIRATION DATE ____/____ SECURITY CODE ____________

BILLING ADDRESS (IF DIFFERENT THAN ABOVE)

___________________________________________________________________________________________________

___________________________________________________________________________________________________

SIGNATURE_________________________________________________________________________________________

THANK YOU! WITH YOUR SUPPORT, COA CAN SUSTAIN YEAR-ROUND PROGRAMS TO PROTECT AND IMPROVE MARINE WATERS AND BEACHES FOR ALL!

SPONSORSHIPS MUST BE COMMİTED BY AUGUST 31ST!

PLEASE SEND THIS COMPLETED FORM TO JOCELYN GRAHAM AT JGRAHAM@CLEANOCEANACTION.ORG

OR MAIL IT TO: CLEAN OCEAN ACTION, 49 AVENEL BLVD, LONG BRANCH, NJ 07740; PHONE: 732-872-0111
THANK YOU 2022

IN-KIND SPONSORS!

[Logos and images of various sponsors]