

PRESS RELEASE



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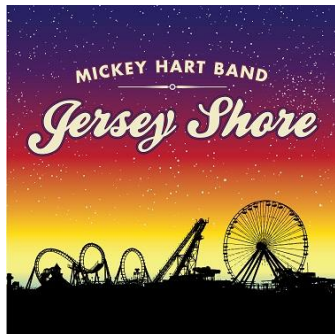
Contacts:

Lindsay McNamara, Clean Ocean Action, Press Inquiries 732-872-0111

Mickey Hart Band Releases New “Jersey Shore” Song to Benefit Clean Ocean Action

Former Drummer of Grateful Dead Donates Proceeds to Help Superstorm Sandy Relief Efforts

Atlantic Highlands, NJ – The Mickey Hart Band has released a new song, “Jersey Shore,” to benefit Clean Ocean Action’s Super-storm Sandy relief efforts. To download the song and help rebuild the shore, go to <http://www.mickeyhart.net/jersey>. Those who make a donation will also receive two bonus hours of music including the full length performance of the Mickey Hart Band Live on the Jersey Shore (August 17, 2012), and tracks from the band's latest album, *Mysterium Tremendum*.



"I was a kid from Coney Island, Atlantic Beach and Far Rockaway," said **Mickey Hart**. "The Shore was the totem, the centerpiece, a physical representation of community spirit for many generations. My inspiration for this song began when I saw Brian Williams on the NBC Evening

News. Brian showed distress clearly in his eyes and voice. It was a deep loss, not just property, but so much more. Jon Bon Jovi was with Brian, telling the story of personal loss of his sense of place growing up, losing his most precious places, now only memories--powerful, moving words."

"After the broadcast, it was birthing time. The song was born in 5 minutes. It is a tribute to the people and to the place we call The Jersey Shore. It's a song of victory over adversity. A song of hardship, of hope, tears, and smiles--but above all survival. It's time to rebuild what we've lost. Let's bring back the beauty. Your help is needed now, more than ever. Please give what you can," he added.

Hart selected Clean Ocean Action’s *Waves of Action* “For The Shore” program to receive the proceeds of “Jersey Shore.” [Clean Ocean Action \(“COA”\)](#) is a leading national and regional voice working to protect marine waterways in the NY/NY region, using science, law, research, education, and citizen action. Founded in 1984, COA is a broad-based coalition of 135 active boating, business, community, conservation, diving, environmental, fishing, religious, service, student, surfing, and women’s groups.

In response to Super-storm Sandy, Clean Ocean Action has organized the *Waves of Action* “For The Shore” program which has coordinated over 3,800 registered volunteers at over 70 projects across New

York and New Jersey. The 2013 *Waves of Action* program, which consists of monthly days of service, responds to the impacts of Super-storm Sandy and helps improve and protect the marine environment. COA is engaging its network of organizations, businesses, citizens, and municipalities to help coastal communities throughout New Jersey and New York in need over the long term with volunteer action.

“Mickey Hart has a powerful connection to the shore and after Super-storm Sandy he directed his exceptional musical talents to create an inspiring song celebrating the people and the culture of the Jersey Shore,” said **Clean Ocean Action Executive Director Cindy Zipf**. “Clean Ocean Action is honored to be the beneficiary of this important tribute, and to become a part of Mickey Hart’s extraordinary, enthusiastic, and caring community. Together, we can recover the beauty of our shared coastal heritage, and bring back the joyful rhythms of the shore,” she added.

For more information about the Waves of Action For The Shore program, please visit <http://fortheshore.org/>.

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