

Family Beach Ball for the Ocean

Join Clean Ocean Action and over 300 families for a fun-filled day for the ocean at the Biggest Family Beach Bash on the Jersey Shore!

May 23, 3-7pm ~ Ship Ahoy Beach Club
800 Ocean Avenue, Sea Bright, NJ
Event is BYOBC (bring your own beach chair)!

Tickets are \$150 Family Pass*,
\$50 for Adults and \$25 for Children (under 18)
* Family Pass includes 2 adults & up to 4 children
Tickets are available online now!

Catered Fare by Branches
Refreshments by Fisherman's Dock Co-operative,
The Flaky Tart, Lusty Lobster Specialty Seafood,
NovelTeas & Wegmans

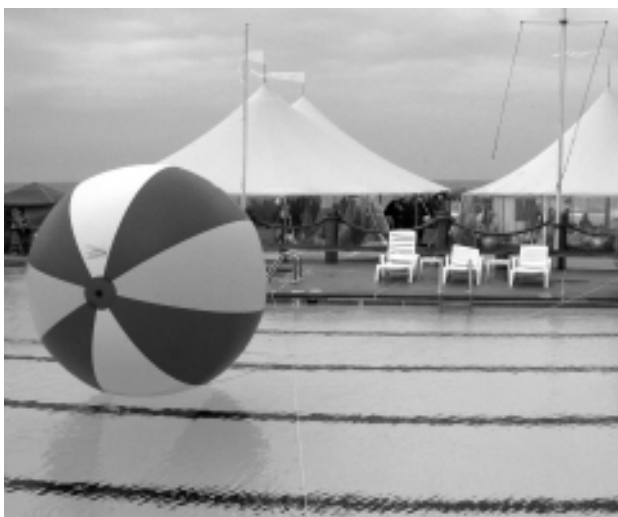
Tiki Bar by Holly Crest Wines,
Hunterdon Brewing & Island Margaritas

Live Reggae by Random Test!!!

Hang Ten with Summa Love Surfing, Toddler Fun with Gymboree of Red Bank, beach volleyball, green kids crafts, Strawberry D-Signs face painting and more!

Auction of jewelry, kids goodies and exciting getaway vacations including stays in Puerto Rico, Vermont, the Poconos and sunny Florida!

Guests are invited to dress in their "Beach Sweeping Style" as a homage to the Beach Sweeps 25th Anniversary in 2010. Winners will be awarded gift certificates to local restaurants and other prizes in individual and family categories. Materials used to make the beachy attire must be created from the top items found during a Clean Ocean Action Beach Sweep. Visit cleanoceanaction.org for a full list of debris found on our beaches. Some items include plastic caps, straws, candy wrappers, and more.



Fun for all - Rain or Shine, thanks to Sperry Tents!

Contact COA at 732-872-0111 or visit www.cleanoceanaction.org for more info.

25th ANNUAL BEACH SWEEPS



BEACH SWEEPS 25!

VOLUNTEERS "SPRING" INTO ACTION FOR THE 25TH ANNUAL SPRING BEACH SWEEPS

An estimated 5,000 volunteers hit the beaches to participate in Clean Ocean Action's (COA) 25th Annual Spring Beach Sweeps at a record 69 sites throughout New Jersey on Saturday, April 24th. Volunteers removed and catalogued thousands of pieces of debris to document ongoing pollution issues.

"The Beach Sweeps program is much more than collecting people's trash, rather it is an educational tool that strives to raise awareness about the severity of the local pollution problem," stated Tavia Danch, COA's Pollution Prevention Coordinator. "Volunteers participating in the Sweeps complete data cards, which are reviewed, compiled, and analyzed by Clean Ocean Action," added Danch.



The data collected from the Spring Beach Sweeps will be combined with data from this year's Fall Beach Sweeps, and then analyzed and presented in an annual report. These annual reports identify pollution problems, educate citizens on the types and quantities of debris, aid legislators in passing and enforcing laws to protect the marine environment, and contribute to local and international efforts to combat marine pollution.



"The beaches were trashed this winter and spring by storms, and friends of the ocean stepped up to their aid, as they have for 25 years, said COA Executive Director Cindy Zipf. "The power of citizens is extraordinary," she added.

US Representative Frank Pallone (D-6), NJ State Senator Sean Kean (R-11), and Monmouth County Freeholder Amy Mallet and Freeholder and Comcast Vice President Rob Clifton attended the Spring 2010 Beach Sweeps rally at Sandy Hook and supported the volunteers' efforts. Congressman Pallone later joined 100 volunteers at Pier Village in Long Branch to help clean up the site.

Senator James Whelan encouraged the 350-400 Atlantic City volunteers who came to clean the southern NJ shores. Girl Scout Troop #1351 from Wall, NJ and eighty other volunteers came to clean up the 16th Avenue Beach in Belmar and at 1st Avenue Beach in Belmar a young Beach Sweeper found a bikini. Monmouth Beach volunteers found a boat gasoline tank while Sea Bright volunteers found everything including a kitchen sink and a truck tire.



17,166 bottle caps were collected from Sandy Hook alone where 1300 volunteers came to participate. Among the thousands of other items collected at Sandy Hook volunteers also found 94 different shoes.

Tires were found in Keansburg along with a bed sheet, and underwear. Union Beach volunteers found a sled. Ideal Beach in Middletown drew in about 40-50 people and large amounts of foam were found there and at the Popamore Point site in Highlands. Two man and woman human shaped candles bound with tape were found at Port Monmouth Bayshore Waterfront Park. All these and more data results will be available when the 2010 annual report is completed at the end of the year.

A number of businesses partner with COA to sponsor the Beach Sweeps. The Statewide Sponsors for the 2010 Beach Sweeps are Aveda, Bank of America, Comcast, and Verizon. The South Jersey sponsor is Atlantic City Electric. Additional sponsorships include: Bayshore Recycling, Brook 35 & West, Monmouth County Realtors Association, New Jersey American Water, New Jersey Natural Gas, Patagonia, United Teletech Financial, and Wakefern ShopRite. Individual site sponsors include: Surfriider Foundation, Jersey Shore Chapter for Deal; NuStar Energy for Keansburg; Enterprise Rent-A-Car for Sandy Hook; Adventure Aquarium for Ventnor City; and Lower Cape May Regional Education Association for Wildwood



Crest. In-kind support provided by Becton, Dickinson and Company, Clif Bar, IHOP Neptune & Keyport, and Wakefern ShopRite. To learn more about the Beach Sweeps and Clean Ocean Action, call 732-872-0111 or visit www.cleanoceanaction.org. The next statewide COA Beach Sweeps is scheduled for October 23, 2010.

